

VE+

VALUE EVERYDAY & VOLUME EFFICIENT SOLUTIONS



◆ CÆSAR ◆
CERAMICS USA

VALUE, VOLUME, AFFORDABILITY

The new Caesar USA range of series created with our distinctive design having “value everyday” in mind. Caesar USA VE+ aims to offer several different looks of 8mm thickness, size

12”x24” and 8”x40” non-rectified glazed porcelain tiles to be used in any residential and light commercial project with cost, design, and volume as its fundamental characteristics.



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...MORE TO COME...

SILK

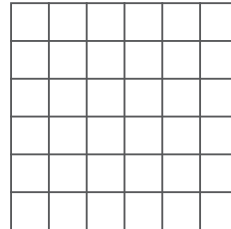
NON RECTIFIED GLAZED PORCELAIN TILES

12"x 24"



Cloud
Cream
Light

2"x2" Mosaic



Cloud
Cream
Light

Cloud

Cream

Light



Floor: Light 12"x24"
Wall: Cream 2"x2" Mosaic



Floor: Light 12"x24"
Wall: Cream 2"x2" Mosaic



Floor: Cream 12"x24"

Wall: Cloud 12"x24"





CLOUD

V2

CREAM

V2



12"x24"



2"x2" Mosaic



3"x24" Bullnose



12"x24"



2"x2" Mosaic



3"x24" Bullnose



LIGHT

V2



12"x24"



2"x2" Mosaic



3"x24" Bullnose

RANGE



12"x 24"
8 mm



2"x2" Mosaic
8 mm

Cloud	■	■
Cream	■	■
Light	■	■

V2



Slight Variation.
Clearly distinguishable texture and/or
pattern within similar colors.

GLAZED - NON RECTIFIED PORCELAIN TILES



3"x 24"
Bullnose

Cloud	■
Cream	■
Light	■

PACKAGING

Size	Box					Pallet				
Inches	Pcs	Surface (sqf)	Surface (sqm)	Weigth (lbs)	Weigth (kg)	Boxes	Surface (sqf)	Surface (sqm)	Weigth (lbs)	Weigth (kg)
12"x 24"	8	15.50	1.44	~54.45	~24.7	40	620	57.6	~2178	~988
2"x2" Mosaic	10	9.69	0.9	~35.27	~16	36	348.75	32.4	~1269.86	~576

Material sold by full pallets only

We recommend you a 3-4 mm grout joint to simplify the laying and optimize the naturalness of the final result.
In order to favour the ordinary maintenance procedures, it is recommended to carry out an acid wash of the surface after 48 hours from grout filling using an acid agent specific for porcelain stoneware tiles.

No claims for visible defects of the material will be accepted after installation or attempted installation.

Caesar Ceramics USA reserves the right to change the products presented in this catalogue at any time.

Tones of samples are indicative

V0



Very Uniform appearance.
Pieces of the same shade value are
very uniform and smooth in texture.
They can be measured for small color
differences and are in compliance
with the color uniformity requirements
of tables 6-10 (ANSI A137.1-2012)

V1



Uniform Appearance.
Differences among pieces from the
same production run are minimal.

V2



Slight Variation.
Clearly distinguishable texture and/or
pattern within similar colors.

V3



Moderate Variation.
While the colors and/or textures
present on a single piece of tile will be
indicative of the colors and/or texture
to be expected on the other tiles, the
amount of colors and/or texture on
each piece may vary significantly. It
is recommended that the range be
viewed before selection.

V4



Substantial Variation. Random color
and/or texture differences from tile
to tile, so that one tile may have
totally different colors and/or textures
from that on other tiles. Thus, the
final installation will be unique. It
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TIMBER

GLAZED - NON RECTIFIED PORCELAIN TILES

8”x 40”



Honey
Nutmeg
Ebony

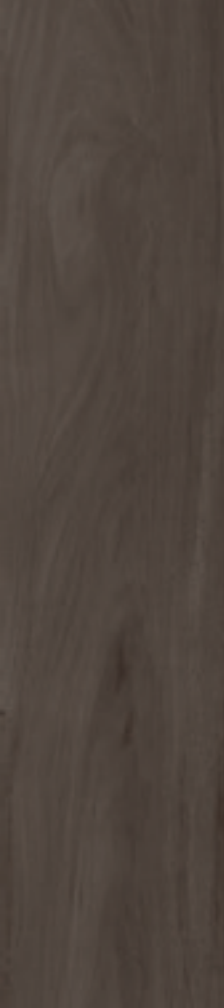
Honey



Nutmeg



Ebony



Floor: Nutmeg 8”x40”



Floor: Nutmeg 8"x40"



Floor: Honey 8"x40"

Floor: Ebony 8"x40"





HONEY

V2



8"x40"



NUTMEG

V2



8"x40"



EBONY

V2



8"x40"

RANGE



8"x 40"
8 mm

Honey	■
Nutmeg	■
Ebony	■

V2



Slight Variation.
Clearly distinguishable texture and/or
pattern within similar colors.

GLAZED - NON RECTIFIED PORCELAIN TILES

PACKAGING

Size	Box						Pallet			
	Inches	Pcs	Surface (sqf)	Surface (sqm)	Weigth (lbs)	Weigth (kg)	Boxes	Surface (sqf)	Surface (sqm)	Weigth (lbs)
8"x 40"		7	15.07	1.40	~56.88	~25.8	36	542.52	50.4	~2,047.65

Material sold by full pallets only

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V4

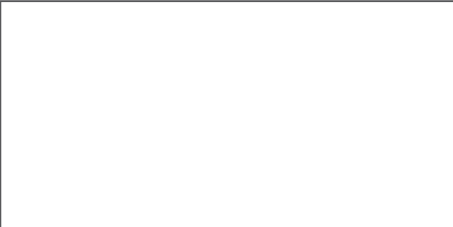


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GRAYSTONE

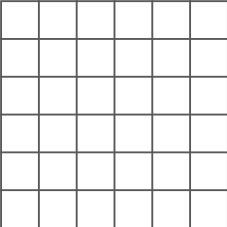
GLAZED - NON RECTIFIED PORCELAIN TILES

12"x 24"

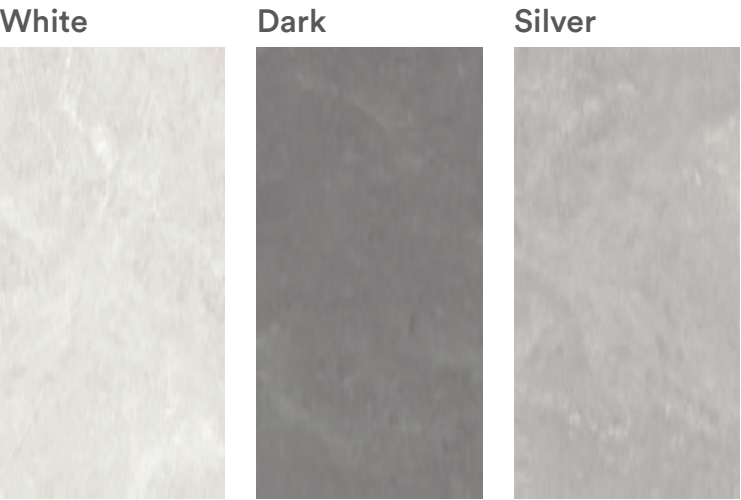


White
Dark
Silver

2"x2" Mosaic



White
Dark
Silver



Floor: White 12"x24"





Floor: White 12"x24"
Wall: Dark 12"x24"



Wall: Silver 2"x2" Mosaic

Floor: Dark 12"x24"





WHITE

V2

DARK

V2



12"x24"



2"x2" Mosaic



3"x24" Bullnose



12"x24"



2"x2" Mosaic



3"x24" Bullnose



SILVER

V2



12"x24"



2"x2" Mosaic



3"x24" Bullnose

RANGE



12"x 24"
8 mm



2"x2" Mosaic
8 mm

White	■	■
Dark	■	■
Silver	■	■

V2



Slight Variation.
Clearly distinguishable texture and/or
pattern within similar colors.

GLAZED - NON RECTIFIED PORCELAIN TILES



3"x 24"
Bullnose

White	■
Dark	■
Silver	■

PACKAGING

Size	Box					Pallet				
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THE EXCELLENCE OF CAESAR USA PORCELAIN STONEWARE

HEALTH AND SAFETY

Porcelain stoneware is the best choice for those who care about health and safety. Porcelain’s non-porous surface remains hygienic over time by avoiding the absorption of unwanted germs and bacteria. It’s completely hypoallergenic, VOC free and won’t emit harmful substances. Due to porcelain’s non-absorbent properties, it is safe to use aggressive detergents although it’s easy to clean and resistant to staining.



ECO-FRIENDLY AND NONTOXIC: WON’T RELEASE HARMFUL SUBSTANCES



NO CHEMICAL WATERPROOFING AGENTS, PAINT, OR RESIN



HYGIENIC AND SAFE



EASY TO CLEAN AND STAIN RESISTANT

HEAT AND FIRE RESISTANCE

Porcelain stoneware is naturally fireproof, and won’t burn in the event of a fire. Even in intense heat porcelain maintains its shape and never releases toxins into the atmosphere.



HEAT RESISTANT



FIRE RESISTANT



RESISTANT TO SUN DAMAGE AND COLOR FADING

VERSATILITY AND SUSTAINABILITY

The choice of an eco-sustainable, durable and versatile material for floors and walls means a lot of benefits for the environment. Caesar USA porcelain stoneware is produced with non-exhaustible, natural, raw materials, that are easy to install, and, at the end of its long life, it is easy and cheap to dispose of 100% recyclable.



EASY TO INSTALL



WATER AND DAMP RESISTANT



IDEAL FOR HEATED FLOORS

BEAUTY & DURABILITY

Porcelain tiles remain as beautiful as the first day even when they are exposed to different types of stress. They resist scratches and abrasions and are able to withstand heavy loads. This mean it is a material suitable for driveways and high traffic places.



LOAD BEARING AND STRESS RESISTANT



FROSTPROOF



THERMAL SHOCK RESISTANT



RESISTANT TO SMOG AND POLLUTION



SCRATCH AND ABRASION RESISTANT



RESISTANT TO HOUSEHOLD AND INDUSTRIAL CHEMICALS

Cleaning procedures

FINAL CLEANING AFTER INSTALLATION

A few hours after grouting, as soon as the grout starts to dry and becomes opaque, sweep the floor. Within 48 hours from grouting and before the grout hardens definitively, wet the floor with an acid and buffered solution. Dilution depends on the type of surface (smooth or textured). Spread the solution containing acid especially made for stoneware using a mop or a rotary brush for large surfaces, and featuring suitable discs, and let the solution work for a few minutes. Rinse with warm water and clean cloths and repeat several times until all stains and residues have been eliminated. Make sure to change rinsing water several times. Complete by drying. Prevent contact of the acid solution with other materials (metal, marble, etc.).

ATTENTION!!

Epoxy-based grout cannot be cleaned when it has completely hardened other than mechanically with risks to the surface of the tiles. For more information and recommendations, consult the grout manufacturer.

Care must be taken on inlayed, polished and anti-slip products; for the latter in particular, the use of a floor-washing machine combined with the action of an acid detergent helps reach the spaces between adjacent tiles and cleans them properly.

If such a cleaning procedure is not carried out, or if such cleaning is carried out too late, the grout residue creates an extremely absorbent film, which holds dirt, making the surface difficult to clean: in this case, Caesar ceramics USA, INC. will not be liable for any damage caused to the surface.

CLEANING AND CARE

If the cleaning rules after installation are followed, routine maintenance, i.e. everyday cleaning to remove dirt from traffic and general use of the tiled surface, is reasonably easy.

We would like to remind you that porcelain stoneware is a product with excellent technical features which allow for the highest grade of mechanical wear and resistance to acids (except for hydrofluoric acid and its derivatives) and alkalis, features which are added to a high aesthetic quality.

Porcelain stoneware has a low absorption level, another intrinsic characteristic of the product. As detailed in the technical sheets, absorption levels are very low in the production process Caesar Ceramics Usa, Inc. adopts, and all our products will achieve the best results for any kind of specific application.

Ordinary maintenance must be carried out using specialist detergents to remove stains but these detergents must not leave a wax, film or membrane residue. Rinsing well with plenty of clean water is a fundamental part of the cleaning procedure, therefore we advise against the use of products which state that they “do not need rinsing”.

We would like to inform you that, the above mentioned standards do not cover rubber stains (shoes, heels, mats, etc...) especially where these kinds of stains are frequent: therefore, Caesar Ceramics Usa, Inc. will not be held liable for any such damage to the surface of these products. All types of surface of the Caesar Ceramics Usa, Inc. range can be washed with clean water or water and up to 50% of bleach or alcohol.

We recommend periodical cleaning with basic products or a micro-foaming basic product for porcelain stoneware, followed by thorough rinsing and drying.

HEAVY-DUTY CLEANING

Any stains or marks can be removed quite easily since porcelain stoneware has very low absorption properties and resists acids and bases.

Depending on the type of stain, you can use:

- ACIDS for INORGANIC stains,
- BASES for ORGANIC stains,
- SOLVENTS for SYNTHETIC stains.

The use of common aggressive acids (such as muriatic acid for instance) must be avoided. These products remove residues of grout but also irreparably damage the grout within the joint. Also pay attention to all products containing HYDROFLUORIC ACID (HF) SINCE THEY IRREPARABLY DAMAGE ALL CERAMIC SURFACES.

WARNING

The above suggestions are a result of research, laboratory tests and several years’ experience. However, the cleaning features of the materials may vary significantly according to the different installation methods, conditions of use, types of surface and destination. As a general rule, the higher the anti-slip values of the tiles are, the greater cleaning inconveniences may arise. The professional operator in charge of maintenance and cleaning shall always check the surface condition before proceeding with any cleaning and/or maintenance operation (we would suggest to test some tiles before installation). Caesar Ceramics Usa, Inc. declines any liability with reference to cleaning and maintenance operations in case of heavy conditions of use (such as mechanical workshop or spaces presenting oily residues or tire marks), bad installation work or wrong cleaning operations, it is agreed that Caesar Ceramics Usa, Inc. shall not be liable for any event, damage or defect due to wrong installation of the tiles, faulty cleaning and maintenance operations or inadequate choice of the type of material to be laid or of the adhesives used in a certain destination of use.

TILE PERFORMANCE DATA

GLAZED - NON RECTIFIED PORCELAIN TILES

Classification in accordance with ANSI A137.1 (P1 class).



TECHNICAL FEATURE		METHOD	VALUE REQUIRED ANSI A 137.1	CAESAR AVERAGE VALUE
	Facial dimension	ASTM C-499	± 0.5% or ± 0.08 in	In accordance to ANSI A 137.1
	Wedging	ASTM C-502	± 0.5% or ± 0.08 in	
	Warpage diagonal	ASTM C-485	± 0.5% or ± 0.07 in	
	Warpage edge	ASTM C-485	± 0.5% or ± 0.07 in	
	Thickness	ASTM C-499	RANGE: 0.040 inch max (1 mm)	In accordance to ANSI A 137.1
	Water absorption	ASTM C-373	≤ 0.5%	Passed "impervious tiles" Class P1
	Breaking strength	ASTM C-648	≥ 250 lbs (≥1113 N)	≥400 lbs
	Freeze thaw	ASTM C-1026	No damages	In accordance
	Chemical resistance	ASTM C-650	As reported	Unaffected
	MOHS hardness			6
	Dynamic Coefficient of Friction	ANSI A 326.3	Declare	WET DOCF ≥0.42
			Classified	Interior Wet

Average values referred to the last two years of production and related to the matte finish of the product.
Values relate to the matte finish of the product and to tests carried out by certified external laboratories, whose results are available upon request.
Be sure to use the same caliber tiles. Color reproductions may vary from actual products.
* Due to the intrinsic nature of porcelain stoneware tiles, please note that the coefficient of friction may vary from one production lot to an other.
Caesar products can become slippery when wet.
We recommend to always keep the surface dry.

ACTUAL SIZES FOR RECTIFIED MATERIAL - 3/8" THICKNESS (9mm)

NOMINAL SIZE INCHES	MM	ACTUAL SIZE INCHES	MM
24"x48"	610x1220	23 ^{15/32"} x47 ^{3/64"}	596x1195
24"x24"	610x610	23 ^{15/32"} x23 ^{15/32"}	596x596
12"x24"	305x610	11 ^{11/16"} x23 ^{15/32"}	297x596
6"x24"	152x610	5 ^{45/64"} x23 ^{15/32"}	145x596
8"x40"	203x1016	7 ^{23/32"} x39 ^{11/64"}	196x995

ACTUAL SIZES FOR RECTIFIED MATERIAL - 3/4" THICKNESS (20mm)

NOMINAL SIZE INCHES	MM	ACTUAL SIZE INCHES	MM
24"x24"	610x610	23 ^{35/64"} x23 ^{35/64"}	598x598

SILK

GLAZED - NON RECTIFIED PORCELAIN TILES

Classification in accordance with ANSI A137.1 (P1 class).



TECHNICAL FEATURE		METHOD	VALUE REQUIRED ANSI A 137.1	CAESAR AVERAGE VALUE
	Facial dimension	ASTM C-499	± 0.5% or ± 0.08 in	In accordance to ANSI A 137.1
	Wedging	ASTM C-502	± 0.5% or ± 0.08 in	
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	Chemical resistance	ASTM C-650	As reported	Unaffected
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ACTUAL SIZES FOR NON-RECTIFIED MATERIAL - 3/8" THICKNESS (9mm)

NOMINAL SIZE INCHES	MM	ACTUAL SIZE INCHES	MM
12"x24"	305x610	11 ^{15/16"} x23 ^{47/64"}	300x603
8"x40"	203x1016	7 ^{7/8"} x39 ^{3/8"}	200x1000

*For more detailed information about the different actual sizes for non-rectified material, please contact Caesar Ceramics USA.

TIMBER

TILE PERFORMANCE DATA

GLAZED - NON RECTIFIED PORCELAIN TILES
Classification in accordance with ANSI A137.1 (P1 class).

GRAYSTONE


Residential


Light Commercial


Porcelain Tile


Floor


Wall


DCOF compliant


Thickness 3/9"
(8mm)


NO V.O.C


Frost Proof


Low water absorption
(≤0,5%)


Made in USA

TECHNICAL FEATURE		METHOD	VALUE REQUIRED ANSI A 137.1	CAESAR AVERAGE VALUE
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8"x40"	203x1016	7 ^{23/32"} x39 ^{11/64"}	196x995

ACTUAL SIZES FOR RECTIFIED MATERIAL - 3/4” THICKNESS (20mm)

NOMINAL SIZE	ACTUAL SIZE	NOMINAL SIZE	ACTUAL SIZE
INCHES	MM	INCHES	MM
24"x24"	610x610	23 ^{35/64"} x23 ^{35/64"}	598x598

ACTUAL SIZES FOR NON-RECTIFIED MATERIAL - 3/8” THICKNESS (9mm)

NOMINAL SIZE	ACTUAL SIZE	NOMINAL SIZE	ACTUAL SIZE
INCHES	MM	INCHES	MM
12"x24"	305x610	11 ^{13/16"} x23 ^{47/64"}	300x603
8"x40"	203x1016	7 ^{7/8"} x39 ^{3/8"}	200x1000
*For more detailed information about the different actual sizes for non-rectified material, please contact Caesar Ceramics USA.			

Type of stain	Cleaning agent	Detergents	Detergent manufacturer
INORGANIC STAINS			
Cement Carbon Calcium Efflorescence Chalk Metallic residues Rust Cement based grout, Coloured grout Wall paint	Acid	DETERDEK	UNITED STATES > Fila Chemicals USA Corp. 10800 N.W. 21 st. Street #170 Miami, FL 33172 USA Tel: +1 305 513 0708 filausa@filasolutions.com
		KERANET (LIQUID) or Similar	MAPEI Americas headquarters 1144 E. Newport Center Drive Deerfield Bech, Florida 33442
ORGANIC STAINS			
Coca Cola, Ice Cream, Coffee, Wine, Beer Animal fats Vegetable fats Mustard, Mayonnaise Ketchup, Jam, Marmelade, Linseed oil, lipstick, wax	Alkaline and Neutral	PS87	UNITED STATES > Fila Chemicals USA Corp. 10800 N.W. 21 st. Street #170 Miami, FL 33172 USA Tel: +1 305 513 0708 filausa@filasolutions.com
		FILACLEANER	UNITED STATES > Fila Chemicals USA Corp. 10800 N.W. 21 st. Street #170 Miami, FL 33172 USA Tel: +1 305 513 0708 filausa@filasolutions.com
		Ammonium	Universal
Residual rings of organic nature	Saline Solution	Sodium hypochloride (bleach for white laundry)	Universal
Silicone oils Machine oil Resins and glazes Coal and natural rubber Inks and markers	Solvent	Filasolv or similar	UNITED STATES > Fila Chemicals USA Corp. 10800 N.W. 21 st. Street #170 Miami, FL 33172 USA Tel: +1 305 513 0708 filausa@filasolutions.com
		Aceton	Universal
		Nitro - Thiner	Universal
		Turpentine	Universal
		Trichlorethylene	Universal
Tire		Hand Cleanser	Universal
		Cif ammoniacal	Universal



SUSTAINABLE MIND

MAXIMUM CONCERN FOR THE ENVIRONMENT



FROM OUR PLANT.

The **brand new production facilities** in the USA are built in compliance with the most stringent standards in term of environmental protection, safety of workers and reduction of energy consumption.



TO YOUR PROJECT.

By choosing Caesar Ceramics USA, the end user will be sure to purchase **durable, safe and green floor and wall tiles:** being extremely durable, they do not call for any chemical treatment, varnish or special detergent. They do not release dust or other substances, even when subject to high pedestrian traffic.

WHERE QUALITY MEETS DESIGN

The elegant design and carefully crafted details of Caesar USA products are totally integrated into a sound material with a superior performance. Caesar has always focused on porcelain tiles with excellent technical properties which, over the years, have acquired more value by virtue of aesthetic interpretations that have become more diverse and refined, without losing the high quality standards that are part of the company's culture.



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