

LA FORNACE

PENNELLI

The Beauty of the Brushstrokes

 **URBAN FEELINGS**
BEYOND, ITALY

An encounter

between the artisan passion of handmade terracotta and the sensibility of the artistic gesture.

We wanted to give a more modern look to terracotta, a product with a tradition that goes back centuries. We took colorful shades and painted them on hand shaped tiles, creating a brush stroke effect that enhance the colors and gives a particular look to any room. We selected a shade range that will be suitable to different tastes, and we provide both glossy and matt finishes to ensure the best possible solution for our customers.

The Pennelli range is our idea of a complete coordinated set - the wall tiles can match perfectly with the rounded wash basins that we designed for the collection. To add a special touch, we also designed a series of bathroom accessories that can match the main shade or contrast. As a special addition and to complete the range, our glazed terracotta can be shaped into special pieces, like counterops for bathroom or kitchen sinks. This is the beauty of handmade products - everything can be adapted and created to fit the desired aesthetic.

The color palette is composed of 10 different shades, ranging from neutral tones to more colorful ones, to suit any design choice. Featured in both glossy and matt finishes, it presents a brush stroke effect going in different directions, to create a particular look when combined during installation.

Urban Feelings
Design Studio Team



LOSANGA
75x255 mm
3x10 inches

.....
RETTANGOLO
75x225 mm
3x9 inches

Giudizio Universale

Giorgio Vasari - Federico Zuccari - 1572/Last 1570's
Chiesa di Santa Maria del Fiore - Firenze

TECHNICAL DETAILS



LOSANGA

SCALE 1:4

75x255 mm

(3x10 inches)

RETTANGOLO

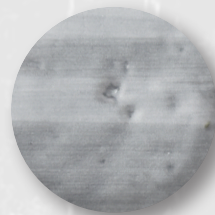
SCALE 1:4

75x225 mm

(3x9 inches)

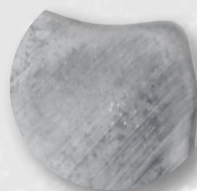
HANDSHAPED

- each piece is made **by artisan**



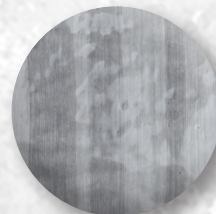
ROUNDED EDGES

- taking care to the **shapes**



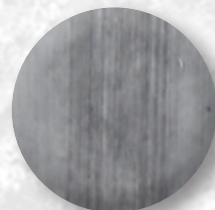
GLAZED/MATT

- to create a **contrast**



BRUSHSTROKES

- with the lines **movement**



COLOUR PALETTE

SINGLE COLOURS: 10

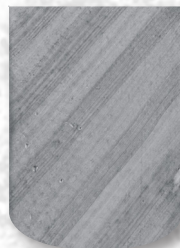
NIGHT

Losanga/Rettangolo



ASH

Losanga/Rettangolo



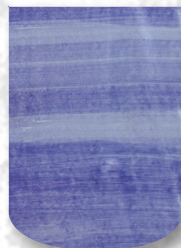
FIRE

Losanga/Rettangolo



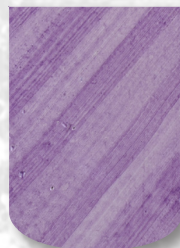
LAVENDER

Losanga/Rettangolo



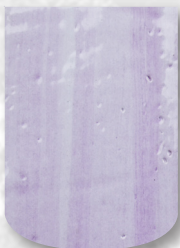
CYCLAMEN

Losanga/Rettangolo



ROSE

Losanga/Rettangolo



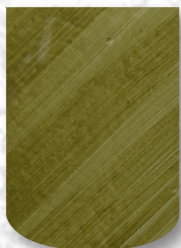
LAKE

Losanga/Rettangolo



MUD

Losanga/Rettangolo



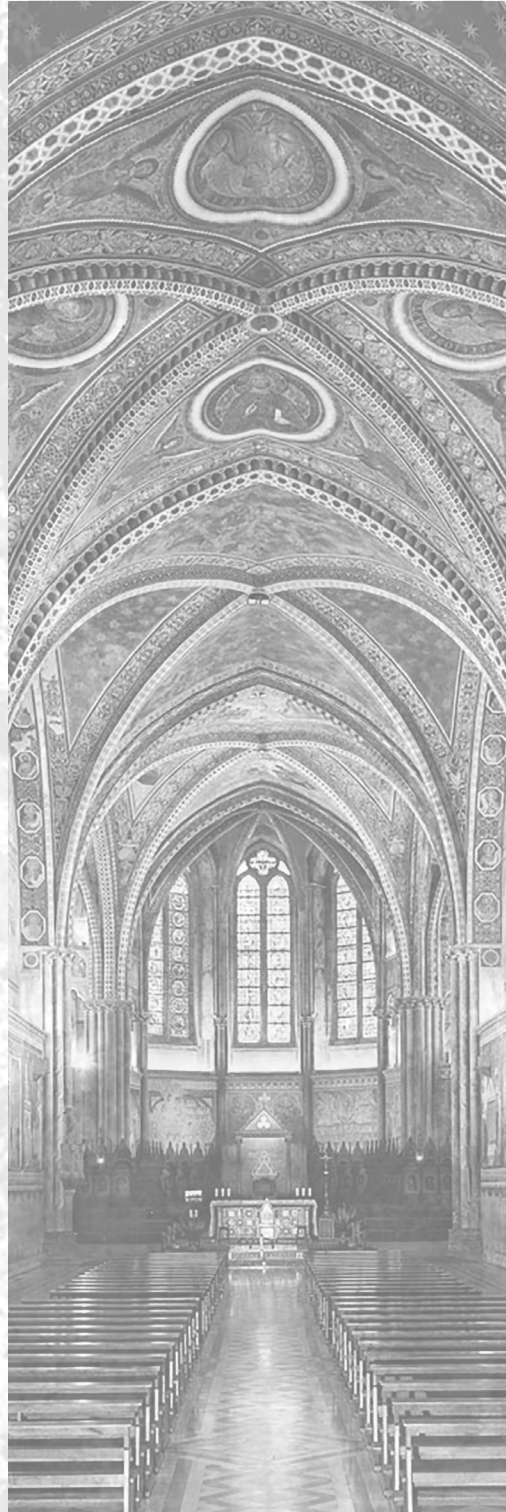
TREE

Losanga/Rettangolo

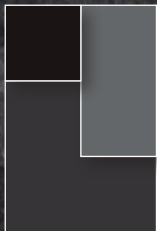


SUN

Losanga/Rettangolo



NIGHT



LOSANGA
SCALE 1:4

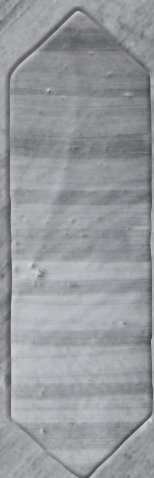
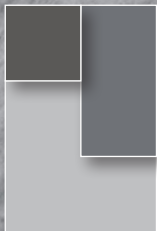


RETTANGOLO
SCALE 1:4



Trionfo di San Tommaso d'Aquino
Andrea di Bonaiuto - 1366/1368
Chiesa di S. Maria Novella - Firenze

ASH



LOSANGA
SCALE 1:4

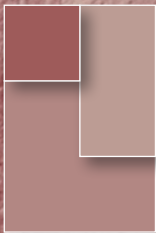


RETTANGOLO
SCALE 1:4



Incontro di Leone Magno con Attila
Raffaello Sanzio - 1514
Stanze Vaticane - Città del Vaticano

FIRE



LOSANGA
SCALE 1:4

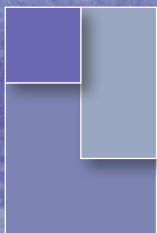


RETTANGOLO
SCALE 1:4



Giudizio Universale
Giorgio Vasari - Federico Zuccari - 1572/Last 1570's
Chiesa di Santa Maria del Fiore - Firenze

LAVENDER



LOSANGA
SCALE 1:4

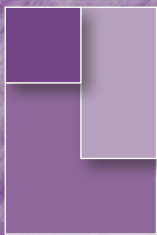


RETTANGOLO
SCALE 1:4



Guarigione dell'Emorroissa
Paolo Veronese - 1570
Kunsthistorisches Museum - Vienna

CYCLAMEN



LOSANGA
SCALE 1:4

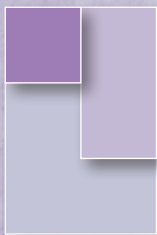


RETTANGOLO
SCALE 1:4



Pietà
Stefano Lunetti - 1525
Chiesa di Santa Maria - Marcialla (Fi)

ROSE



LOSANGA
SCALE 1:4



RETTANGOLO
SCALE 1:4



Santa Trinità e Beata Vergine Maria
Anonimo - XVI cent.
Collegiata di San Gimignano - San Gimignano (Si)

LAKE



LOSANGA
SCALE 1:4

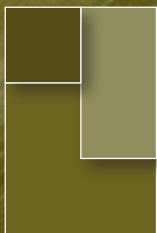


RETTANGOLO
SCALE 1:4



Venere e le tre Grazie
Sandro Botticelli - 1486
Musée du Louvre - Parigi

MUD



LOSANGA
SCALE 1:4

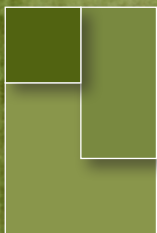


RETTANGOLO
SCALE 1:4



Storie della Vergine
Filippo Lippi - 1466/1469
Duomo di Spoleto - Spoleto (Pg)

TREE



LOSANGA
SCALE 1:4

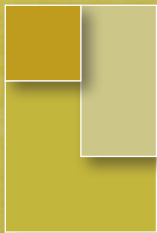


RETTANGOLO
SCALE 1:4



Giuda Riceve i Trenta Denari
Lippo e Federico Memmi - 1338/1340
Collegiata di San Gimignano - San Gimignano (Si)

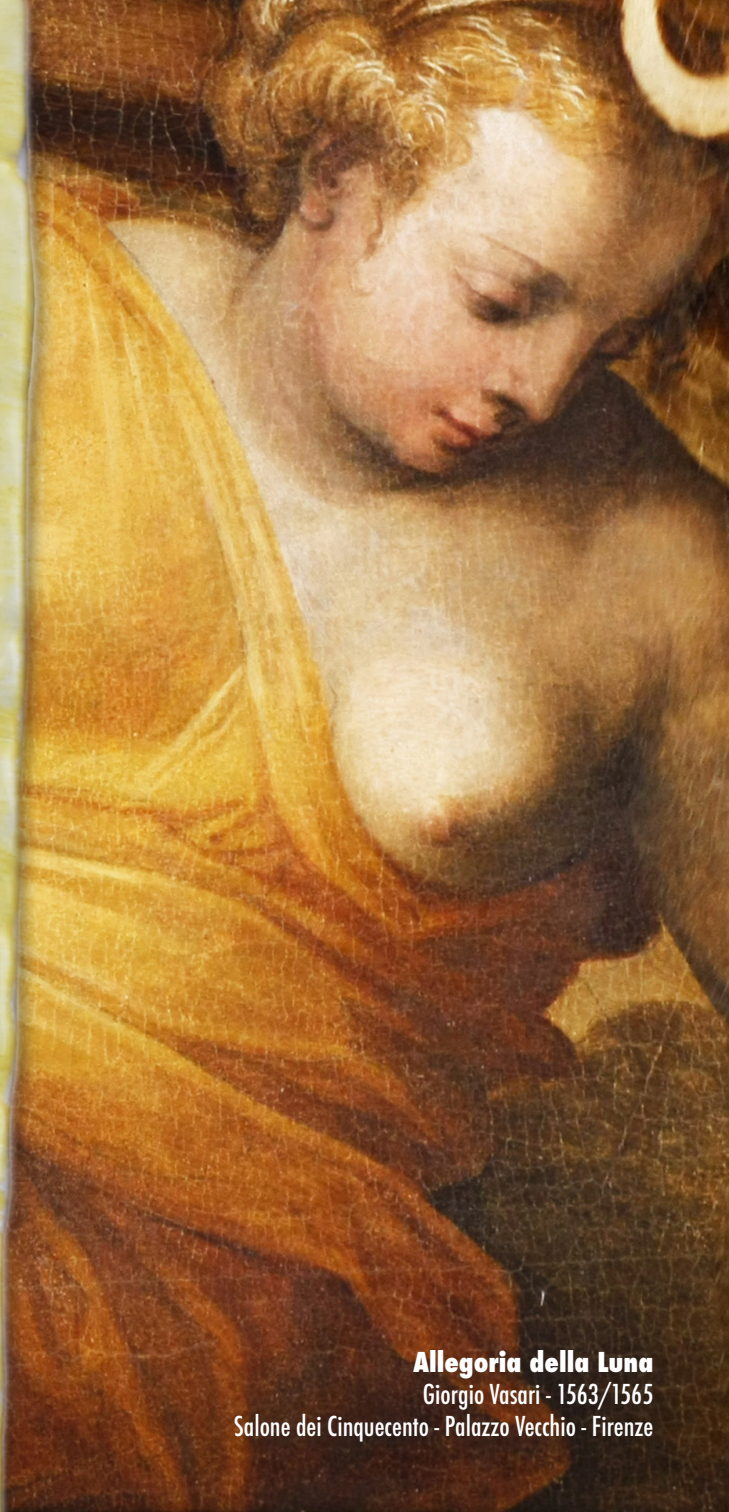
SUN



LOSANGA
SCALE 1:4



RETTANGOLO
SCALE 1:4



Allegoria della Luna
Giorgio Vasari - 1563/1565
Salone dei Cinquecento - Palazzo Vecchio - Firenze



PENNELLI

Rettangolo 75x225 mm (3x9 inches)
Ash

PENNELLI

Rettangolo 75x225 mm (3x9 inches)

Fire





URBAN FEELINGS
BEYOND, ITALY

www.urbanfeelings.it