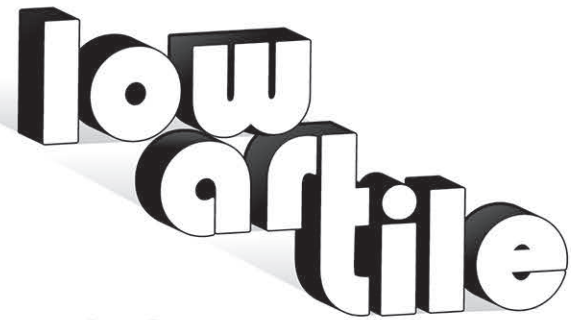




PAPERAZI

WALLPAPER COLLECTION



The logo for 'Low Art Tile' is rendered in a bold, 3D block font. The letters are white with a black outline and a drop shadow, giving them a three-dimensional appearance. The text is positioned in the center of the white background, between two horizontal layers of torn paper. The top layer of paper is white and features a black and white geometric pattern of overlapping squares and rectangles. The bottom layer is also white but is torn to reveal two distinct patterns: an orange and yellow geometric pattern on the left and a purple and yellow abstract pattern on the right.

Low art tile

(617) - 991 - 3392

INFO@LOWARTTILE.COM

PAPERAZI

WALLPAPER COLLECTION

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Ellie Lukova

DESIGNER

Born in Sofia, Bulgaria in 1994, Ellie's family immigrates to the United States shortly after her 12th birthday. Caught between two cultures, Ellie finds herself heavily influenced by art techniques from street art, traditional watercolor, mixed media, and Bulgarian folk. As her teenage work is nationally recognized by the Scholastics Awards for Art and Writing, she gains momentum to pursue her degree in Fine Art in Boston, MA. Ellie discovers a passion for surface design as she meets Tony Butlin, owner of Low Art Tile.

INSPIRATION

Inspired by the greatest artists in history and today, Paperazzi became an homage to a few of the icons in art, interpreted through Ellie's eyes. The patterns are thoughtfully adopted for interiors to be rather supportive of their surroundings than pretentious of the space they are in. The collection is the result of unique experimentation through traditional art methods like watercolor, pastel, acrylic, and oil, and digital illustration. In some cases the artist goes as far as combining mixed media goods such as salt, tea, and string to create a 3-dimensional look.

WHY PAPERAZZI?

From the beginning Ellie and Tony have been a creative force, working seamlessly to see the fruition of bizarre ideas. Paperazzi was created with the discerning designer in mind, containing seven collections with single roll repeats for ease of application.* The patterns are fluid and subtle, designed to accentuate rather than dominate the overall design aesthetic. Wallpapers are made and designed in the USA and are available for quick shipment, scaled to the space and supplied in sequential rolls with an allowance made for trimming. 3D Renderings and bespoke design services are available upon request for custom design needs.

*Excludes Salty City mural which is a 3 panel repeat

SUSTAINABILITY

With a lens sharply focused on sustainability, the collection proudly meets and in some cases exceeds sustainability requirements set by the USA. See back page for more information.

EAST COAST LOCAL & ALL USA MADE

Designed: Boston, MA
Roll material: New Jersey
Fabrication: New Hampshire

AVAILABLE CUSTOMIZATION

Pattern scale
Pattern color & Pantone color match
Completely custom orders & ideas

PTNAB001 - WOODBLOCKS - BLACK AND WHITE

PTNAB001 - WOODBLOCKS - GLOOM

Inspired by the mark-making of Japanese woodblocks, accented with modern colors



PTNAB001 - WOODBLOCKS - NEUTRAL

Inspired by the mark-making of Japanese woodblocks, accented with modern colors

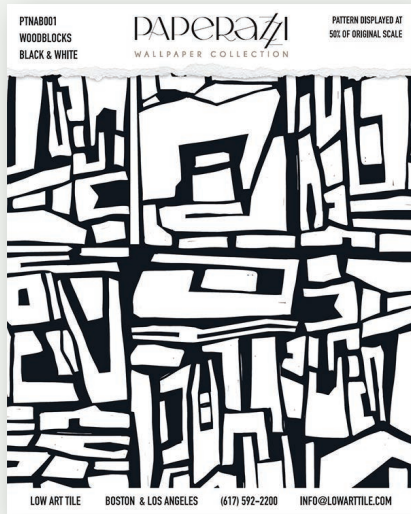


PTNAB001 - WOODBLOCKS - BLUSHING ORANGE

Inspired by the mark-making of Japanese woodblocks, accented with modern colors



PTNAB001 – WOODBLOCKS – OVERVIEW



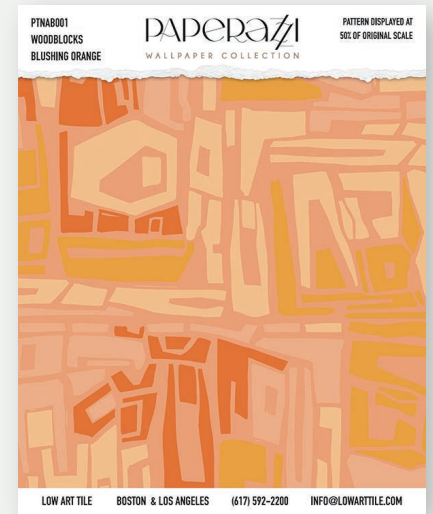
Black & White



Gloom



Neutral



Blushing Orange

SPECIFICATIONS:

PATTERN REPEAT: Every 24" horizontally, 53.3" vertically

PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll

PTNAB002 - STICKS - IVORY

Marks inspired by Retna's street art



PTNAB002 - STICKS - BAMBOO

Motifs inspired by Retna's street art, colors influenced by nature



PTNAB002 – STICKS – MOODY BLUES

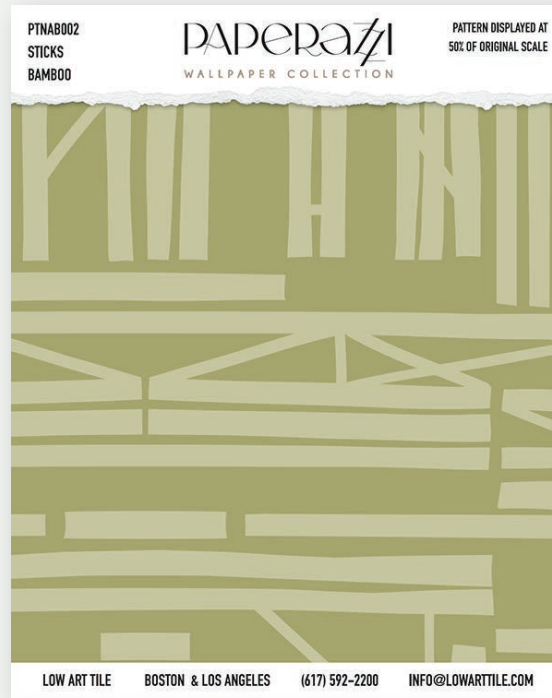
Motifs inspired by Retna's street art, colors influenced by dramatic Renaissance blues



PTNAB002 – STICKS – OVERVIEW



Ivory



Bamboo



Moody Blues

SPECIFICATIONS:

PATTERN REPEAT: Every 24" horizontally, 127" vertically

PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll

PTNAB003 - SPACE TRIP - MARTIAN

Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by childhood memories of Looney Tunes



PTNAB003 - SPACE TRIP - JUPITER

Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by Jupiter's palette

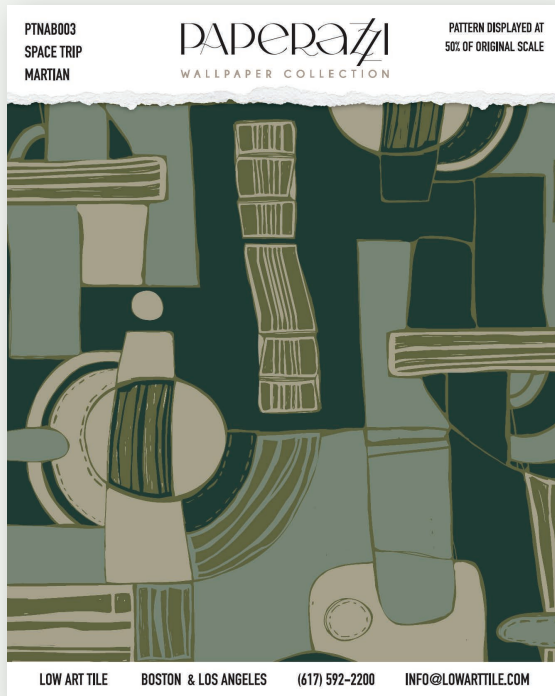


PTNAB003 - SPACE TRIP - LUNA

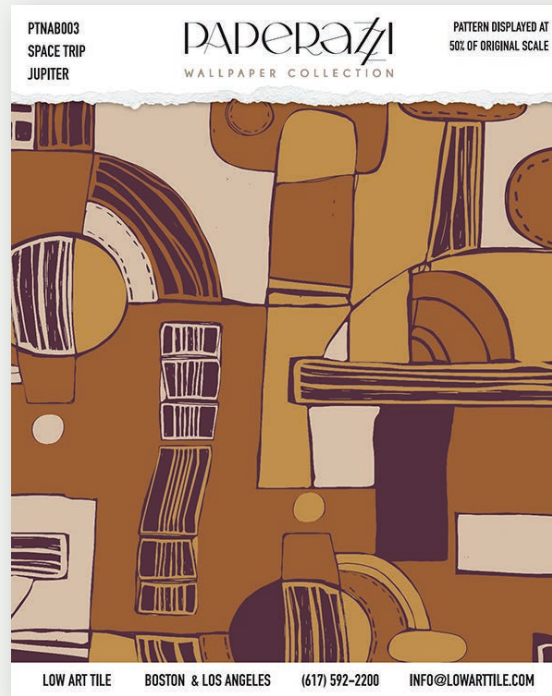
Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by the lunar palette



PTNAB003 – SPACE TRIP – OVERVIEW



Martian



Jupiter



Luna

SPECIFICATIONS:

PATTERN REPEAT: Every 24" horizontally, 59.5" vertically

PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll

PTNAB004 - SALTY CITY - OCHRE

Inspired by modern abstract art & personal mixed media techniques



PTNAB004 – SALTY CITY – OVERVIEW



Ochre



Glacier

SPECIFICATIONS:

MURAL REPEAT: Every 3 panels – 72” horizontally, 127” vertically

MURAL SCALE: Can be adjusted via client’s request

MURAL COLOR: Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127”H x 24”W)

Wallpapers do not come in a repeat roll

PTNAB006 - WEEPING WILLOW - DUSTY ROSE

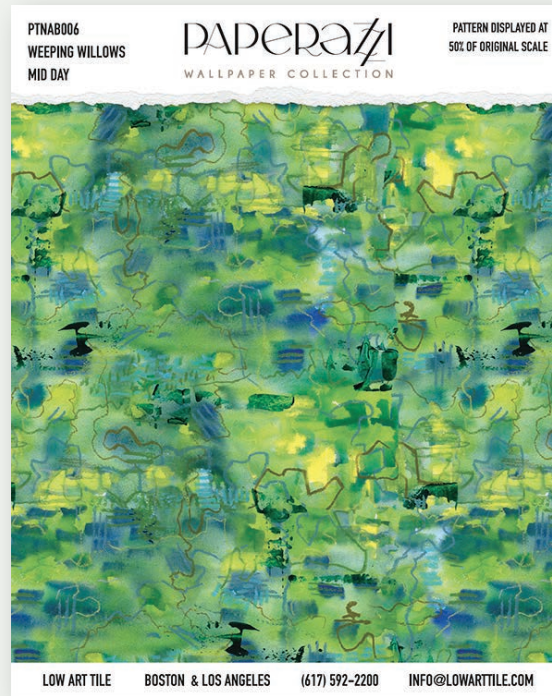
Inspired by Monet's exploration of light and nature via watercolor and pastel



PTNAB006 – WEeping Willow – Overview



Dusty Rose



Mid Day

SPECIFICATIONS:

PATTERN REPEAT: Every 24" horizontally, 17.25" vertically

PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll

PTNAB007 - POKA POLLOCK - IVORY

Inspired by the mark-making of Jackson Pollock with an experimental cut-out twist



PTNAB007 - POKA POLLOCK - PASTEL

Inspired by the mark making of Jackson Pollock with an experimental cut out twist



PTNAB007 - POKA POLLOCK - MOTH

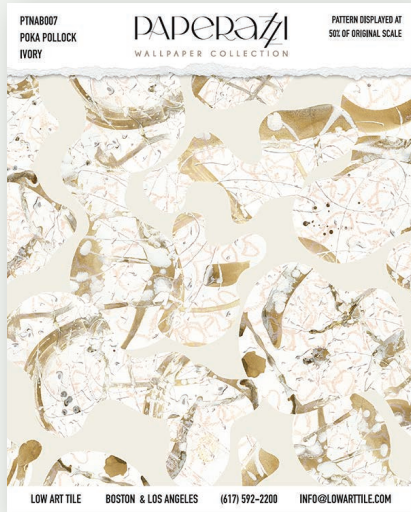


PTNAB007 - POKA POLLOCK - DUSTY OLIVE

Inspired by the mark-making of Jackson Pollock with an experimental cut-out twist



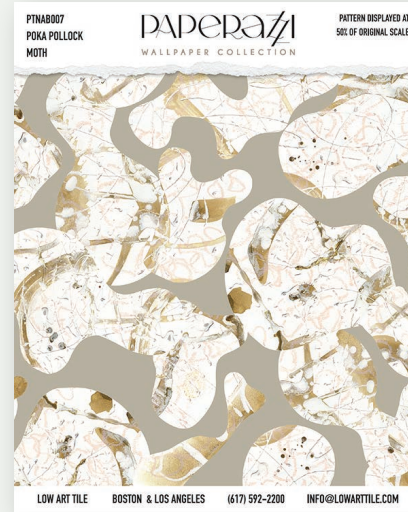
PTNAB007 – POKA POLLOCK – OVERVIEW



Ivory



Pastel



Moth



Dusty Olive

SPECIFICATIONS:

PATTERN REPEAT: Every 24" horizontally, 54" vertically

PATTERN SCALE: Can be adjusted via client's request

PATTERN COLOR: Can Pantone color match background via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

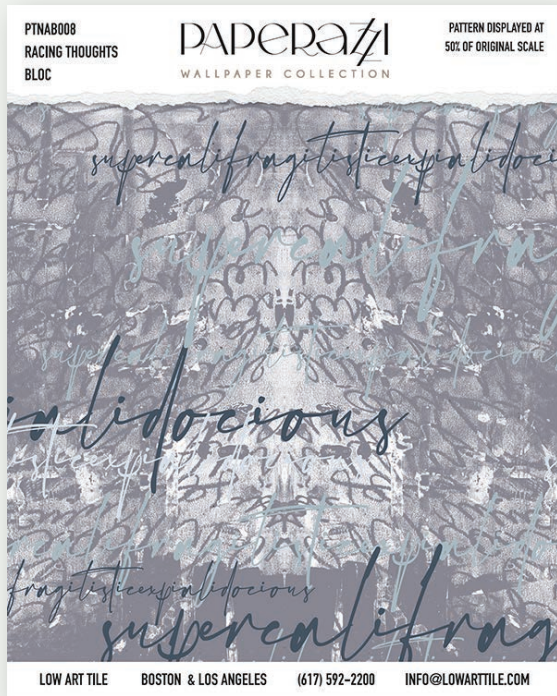
Wallpapers do not come in a repeat roll

PTNAB008 – RACING THOUGHTS – BLOC

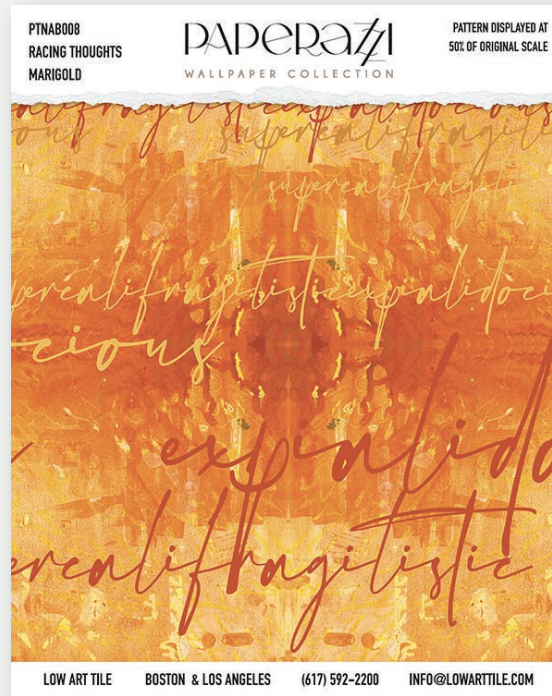
Inspired by the layered and weathered marks on old concrete apartment buildings from early childhood



PTNAB008 – RACING THOUGHTS – OVERVIEW



Bloc



Marigold

SPECIFICATIONS:

PATTERN REPEAT: Every 24” horizontally, 47” vertically

PATTERN SCALE: Can be adjusted via client’s request

PATTERN COLOR: Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127”H x 24”W)

Wallpapers do not come in a repeat roll

PTNAB009 - BOONDOCKS - WARHOL

Inspired by simple cut and paste paper collages



PTNAB009 - BOONDOCKS - NAUTICAL

Inspired by simple cut and paste paper collages

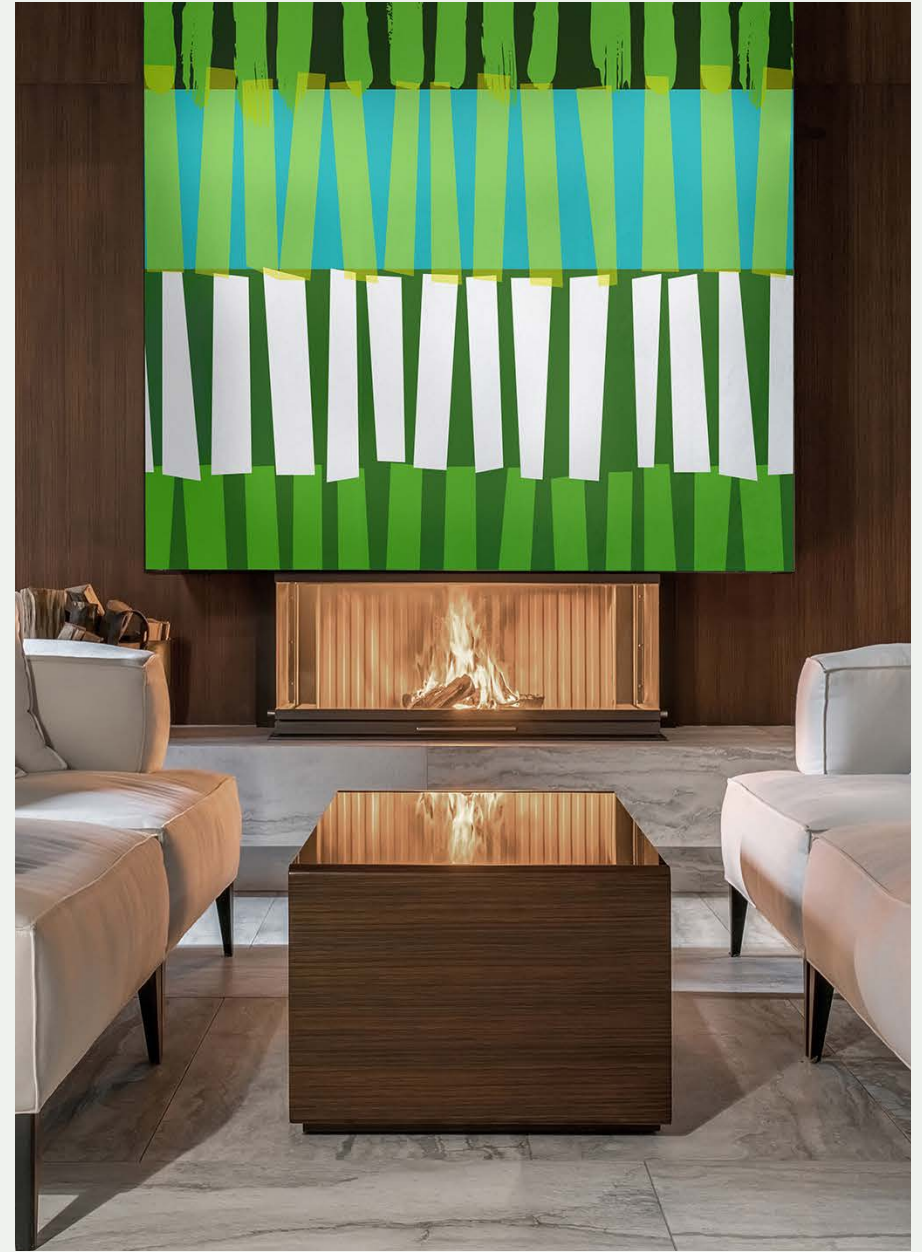


PTNAB009 - BOONDOCKS - 9 TO 5

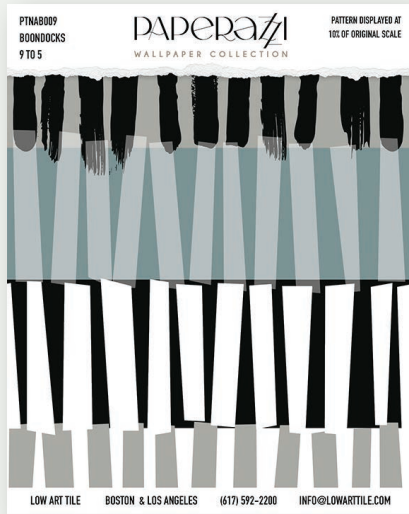
Inspired by simple cut and paste paper collages



PTNAB009 - BOONDOCKS - STICK 'EM UP



PTNAB009 – BOONDOCKS – OVERVIEW



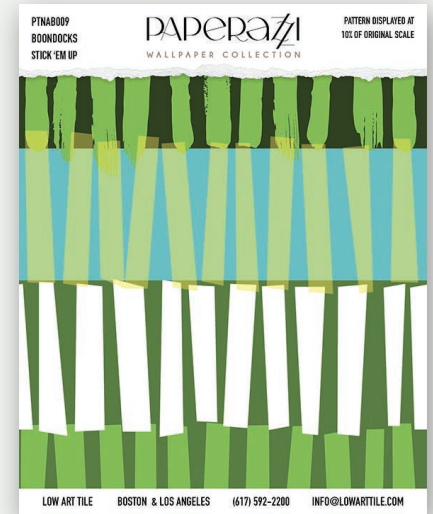
9 to 5



Deville



Nautical



Stick 'Em Up

SPECIFICATIONS:

MURAL REPEAT: Every 3 panels – 72” horizontally, 127” vertically

MURAL SCALE: Can be adjusted via client’s request

MURAL COLOR: Can Pantone color match background via client’s request

Wallpapers are printed on custom length, fixed width panels (standard size is 127”H x 24”W)

Wallpapers do not come in a repeat roll



Warhol

SIZE SPECIFICATIONS

STANDARD PANEL SIZE:

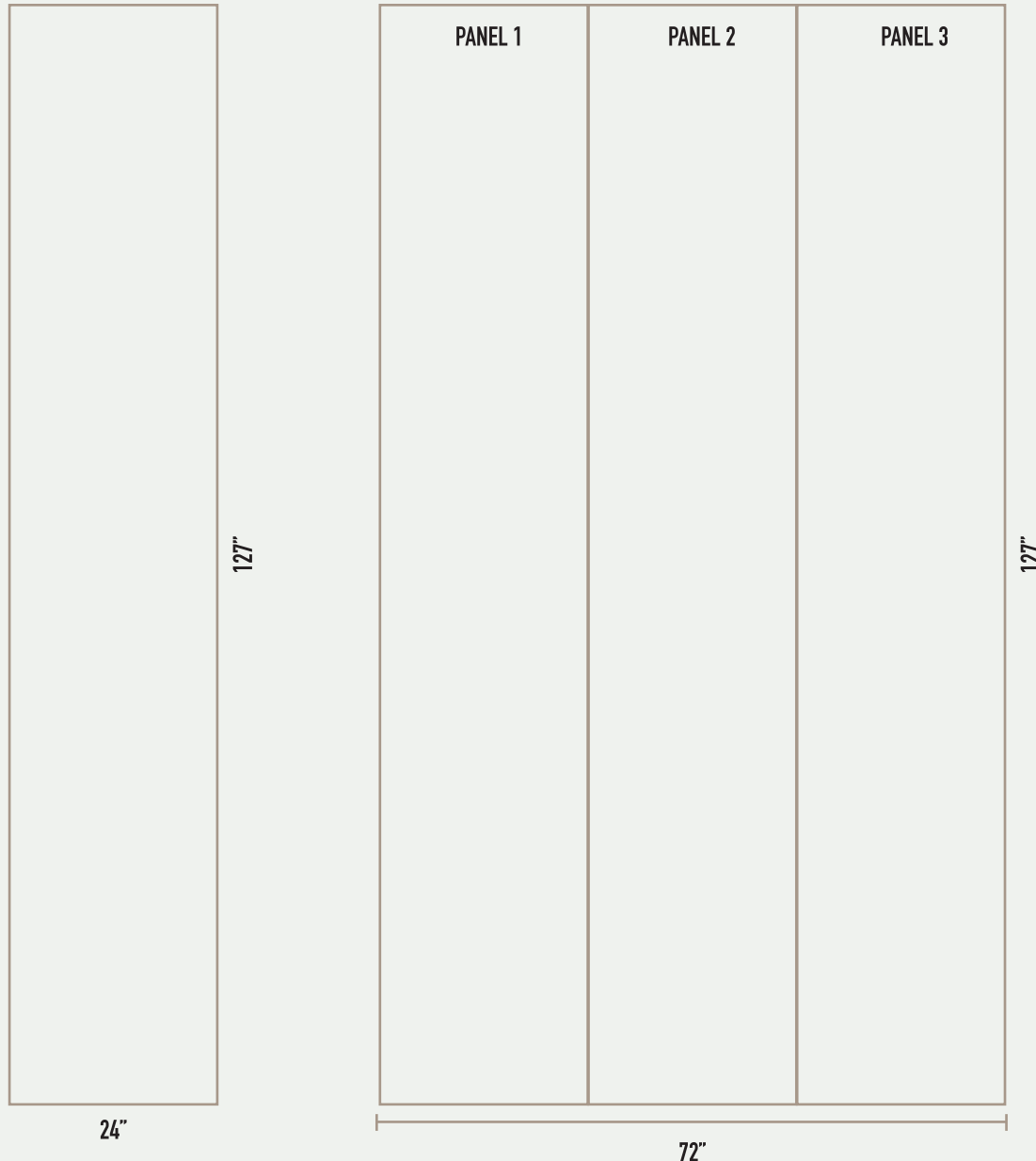
24" x 127"

60.96 x 322.58 cm

STANDARD MURAL SIZE:

72" x 127"

182.88 x 322.58 cm



SUBSTRATE SPECIFICATIONS

CONSTRUCTION:

Ultra-white embossed vinyl face with laminated fabric backing. backing is poly-cotton woven or polyester/pulp non-woven depending on face emboss.

INSTALLATION:

Standard commercial wallcovering pastes, primers and techniques. For indoor use in environmentally controlled spaces.

TYPE II PROPERTIES:

Passes all criteria for WA 101 Type II properties including:

- Break Strength
- Tear Strength
- Cold Crack
- Heat Aging
- Shrinkable
- Stain Resistance
- Coating Adhesion
- Colorfastness
- Washability
- Scrubability
- Blocking
- Crocking

SPECIFICATIONS:

Federal Specification: CCC-408-D Type II*

WA Specification: WA-101, NSF/ANSI 342 Sustainability Standard

NFPA Life Safety Code 101*

FIRE TESTING:

- ASTM-E84 Tunnel Test Passed Class A
- EU Class Flame (EN15102) Passed Class B, s2
- BS476 Parts 6&7 Passed all requirements
- CAN/ULC-S102 Passed all requirements

SUSTAINABILITY:

NSF-342 Certified for Silver compliance for all 20oz wallcovering constructions

HPD - Health Production Declaration available

EPD - Environmental Production Declaration available


Low VOC - Meets California CDPH Standard for Schools and Offices

Meets or exceeds EU Toxicity standard

Naphthalene free formulation

Prop 65 complaint

Manufactured without the use of Brominated flame retardants



low
art
tile

Boston

488 Dorchester Ave,
Boston, MA 02127

Los Angeles

1308 FACTORY PL #502
Los Angeles, CA 90013