





# flicker.

Simone Bonanni

**FLICKER CONCEPT** 05

**FLICKER INSPIRATION** 08

+

**TECH INFO** 33



# intro.

\_\_\_ “Mi interessava il movimento,  
la vibrazione.

Mi sono concentrato esclusivamente  
sul disegno del singolo manufatto,  
consapevole che un segno grafico su  
una tessera, specialmente se minimo o  
quasi impercettibile, avrebbe generato  
a cascata una pulsazione complessiva.  
È un modo per andare oltre la  
tradizionale composizione a griglia e  
rendere la parete vibrante e presente.”

*“I was interested in the movement, in  
the vibration.*

*I focused exclusively on the design of  
the single chip, aware that a graphic  
sign on repeated element - especially  
if simple or almost imperceptible -  
would generate a continuous pulsation  
all over the composition.*

*It is a way to make the wall vibrant and  
present, to think beyond the traditional  
grid structure.”*





**flicker.**

Simone Bonanni

+ **MOVEMENT**  
+ **VIBRATION**  
+ **COLOR**

\_\_\_ “La ricerca è convogliata nel disegno di una tessera quadrata 20x20 mm con al centro un piccolo rettangolo scavato nel suo spessore.

In fase di posatura l'impronta si riempie con lo stesso stucco di cui sono fatte le fughe e il disegno si completa. Lo stucco diventa così il fattore decorativo, la tessera gli dà un orientamento, un senso estetico.

Un rettangolo in un quadrato è il gesto progettuale più spontaneo e semplice a cui potessi pensare per dare un verso alla posa della tessera e generare un meraviglioso ordine vibrante in posature randomiche.”

*“The research is channeled into the design of a 20x20 mm chip, with a small rectangle right in the center, carved out from its thickness.*

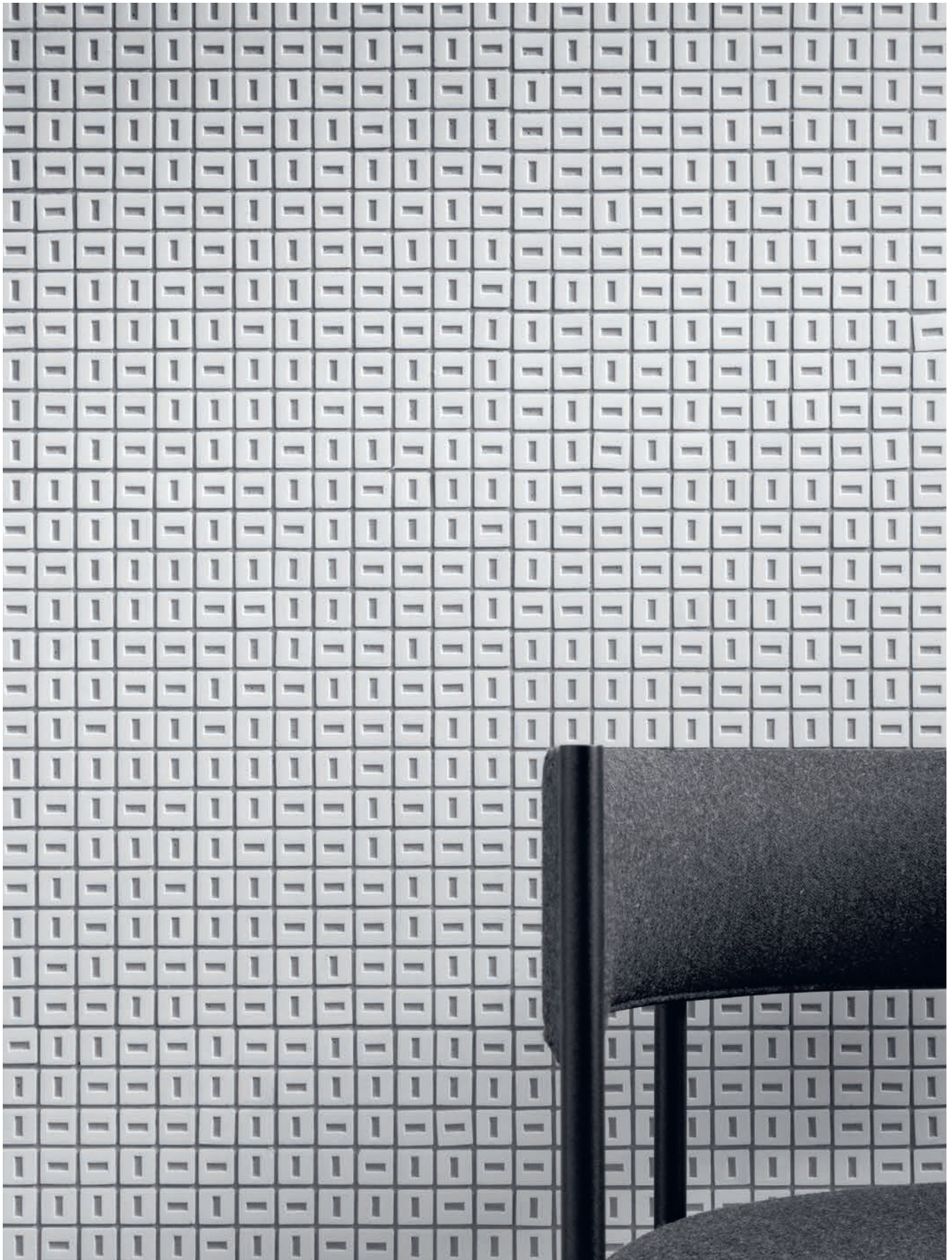
*During installation, the carved portion is filled with the grout of the joints: in this way, the composition becomes completed.*

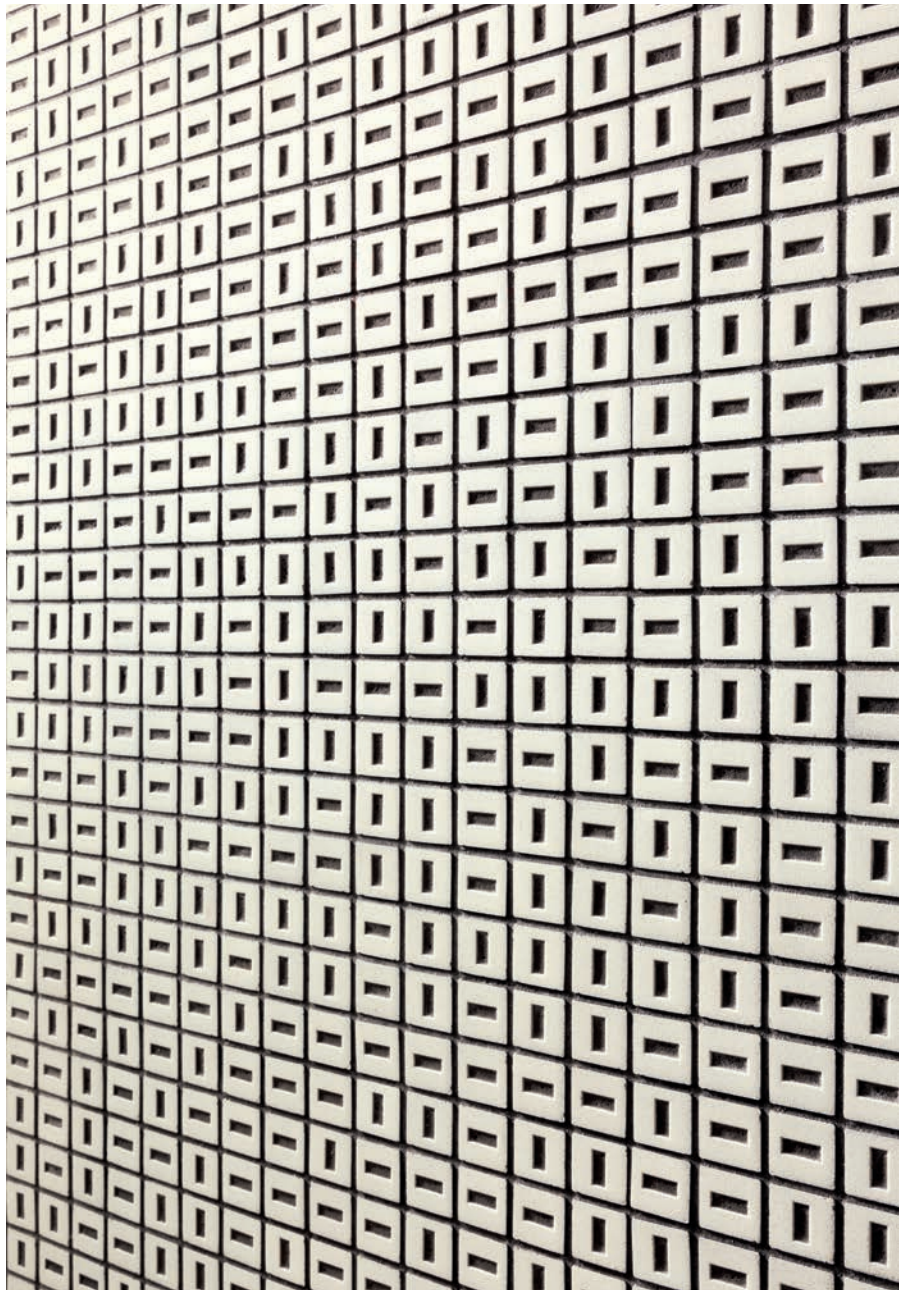
*The grout, thus, becomes the decorative factor and the chips provide it an orientation, an aesthetic identity.*

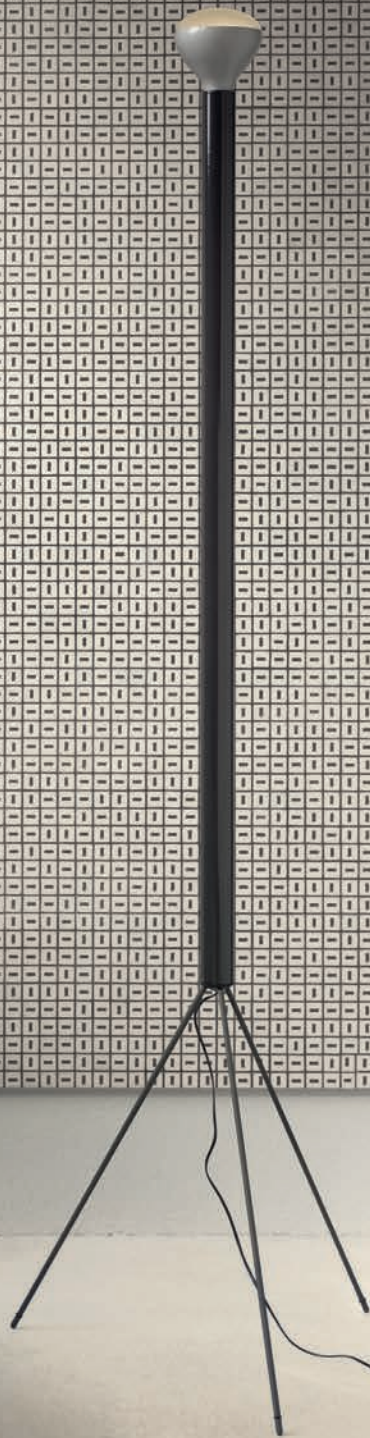
*A rectangle in a square is the most spontaneous and simple design I could think of to give a direction to the chips display, generating a beautiful vibrant order in random poses.”*

Simone Bonanni













+  
v **Primal Marl** TV.001PQ  
> **Flicker Talc** TV.001FL

- +
  - ∨ **Primal Marl TV.001PQ**
  - > **Flicker Mud TV.003FL**

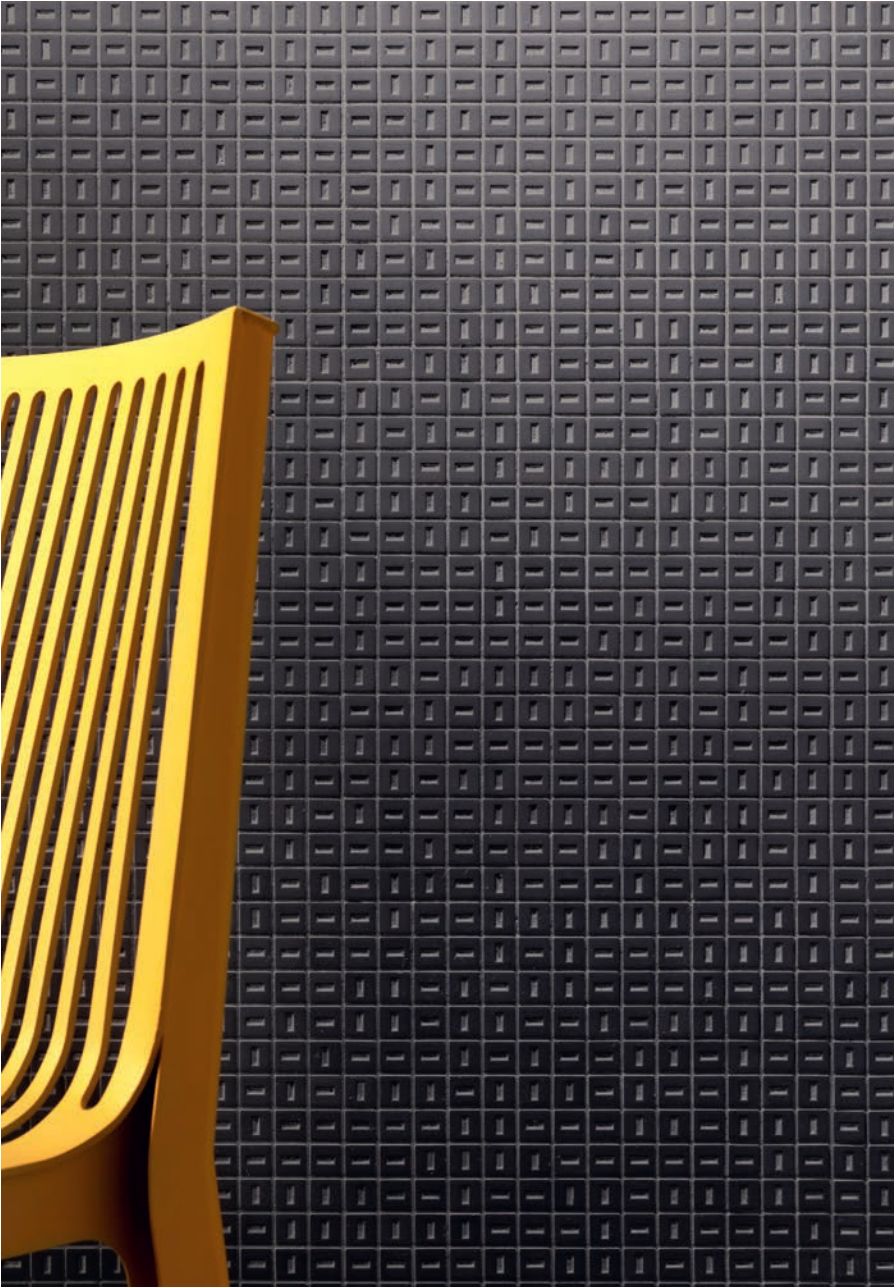








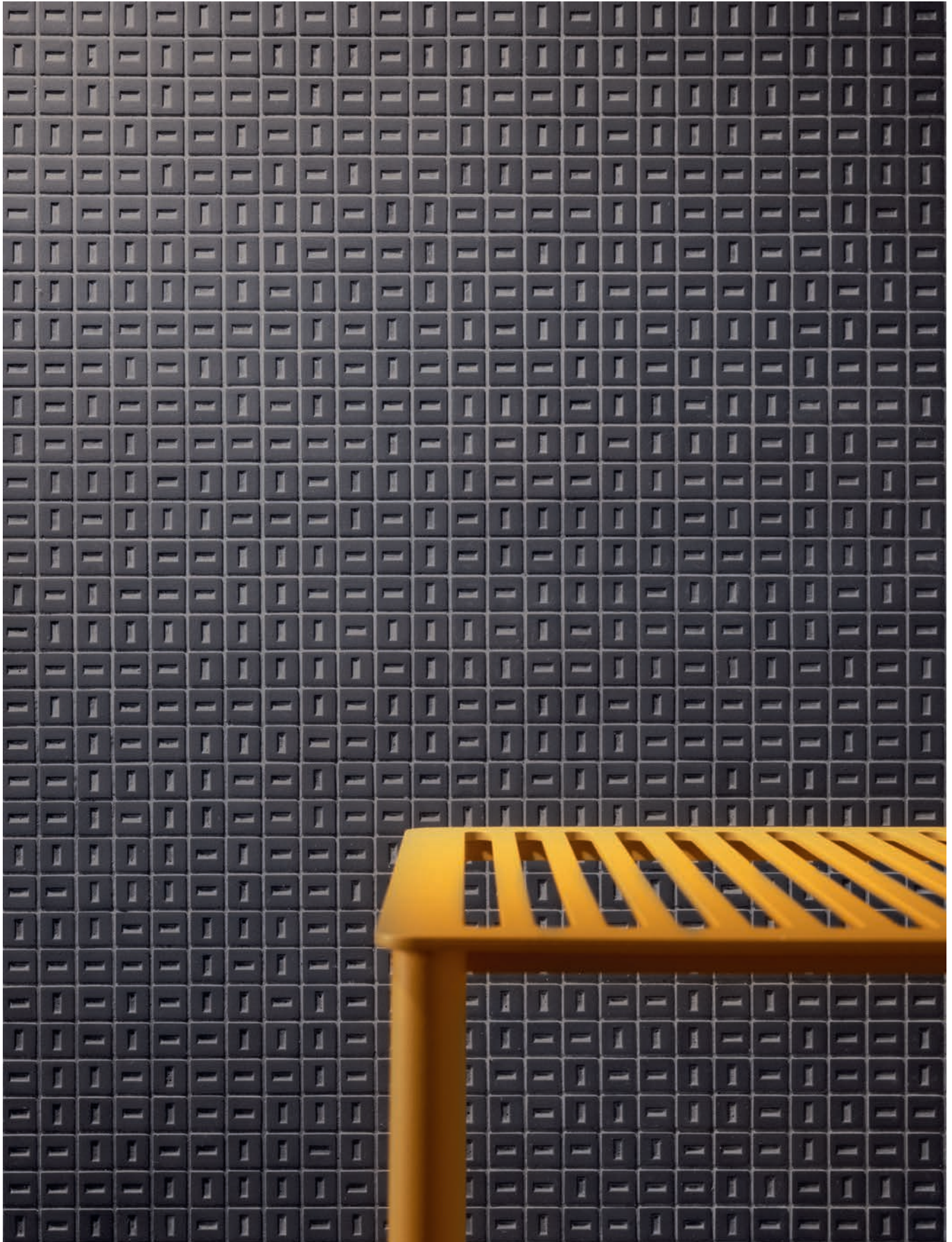
+  
v **Primal Marl TV.001PQ**  
> **Flicker Mud TV.003FL**

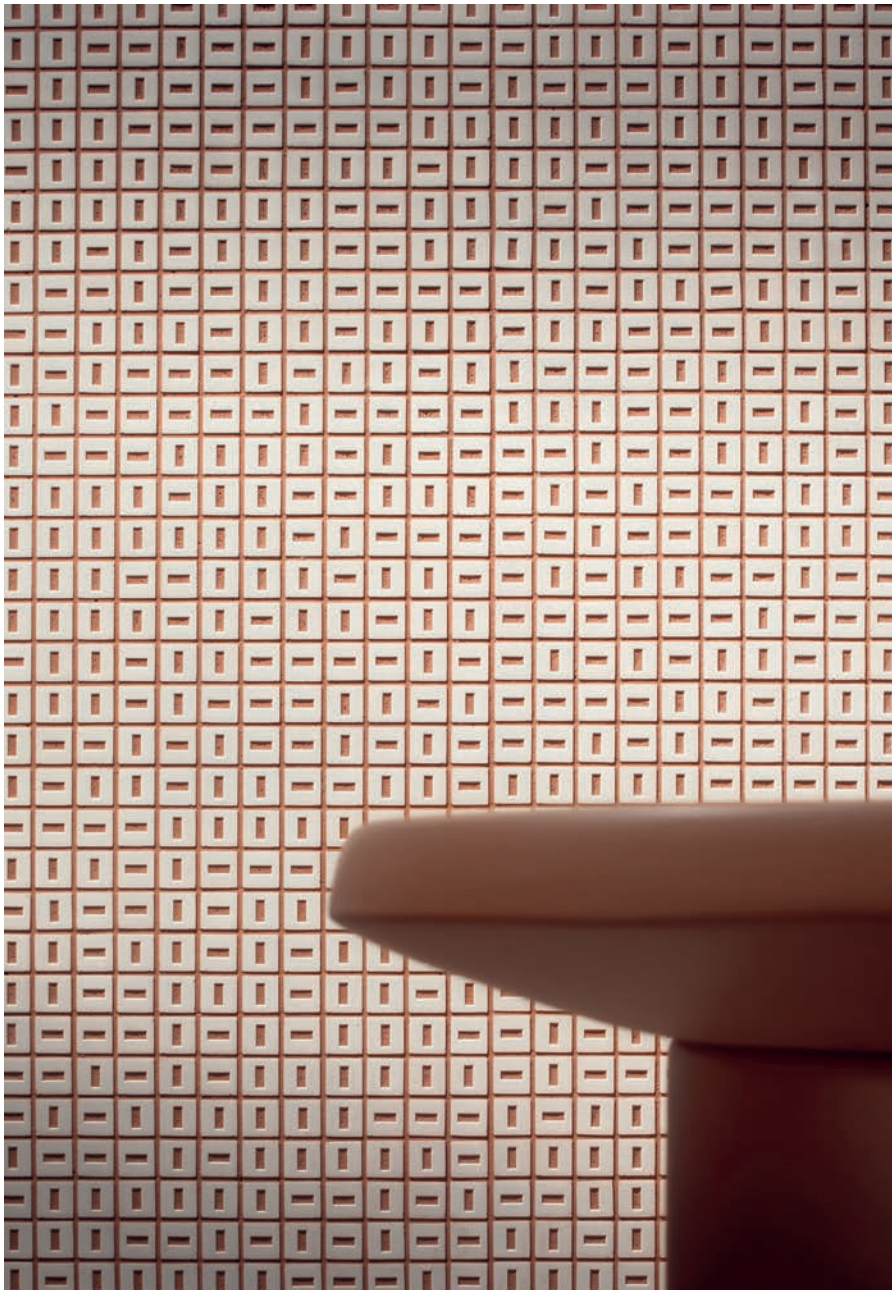


- +
  - ∨ Primal Soot TV.003PQ
  - > Flicker Soot TV.004FL

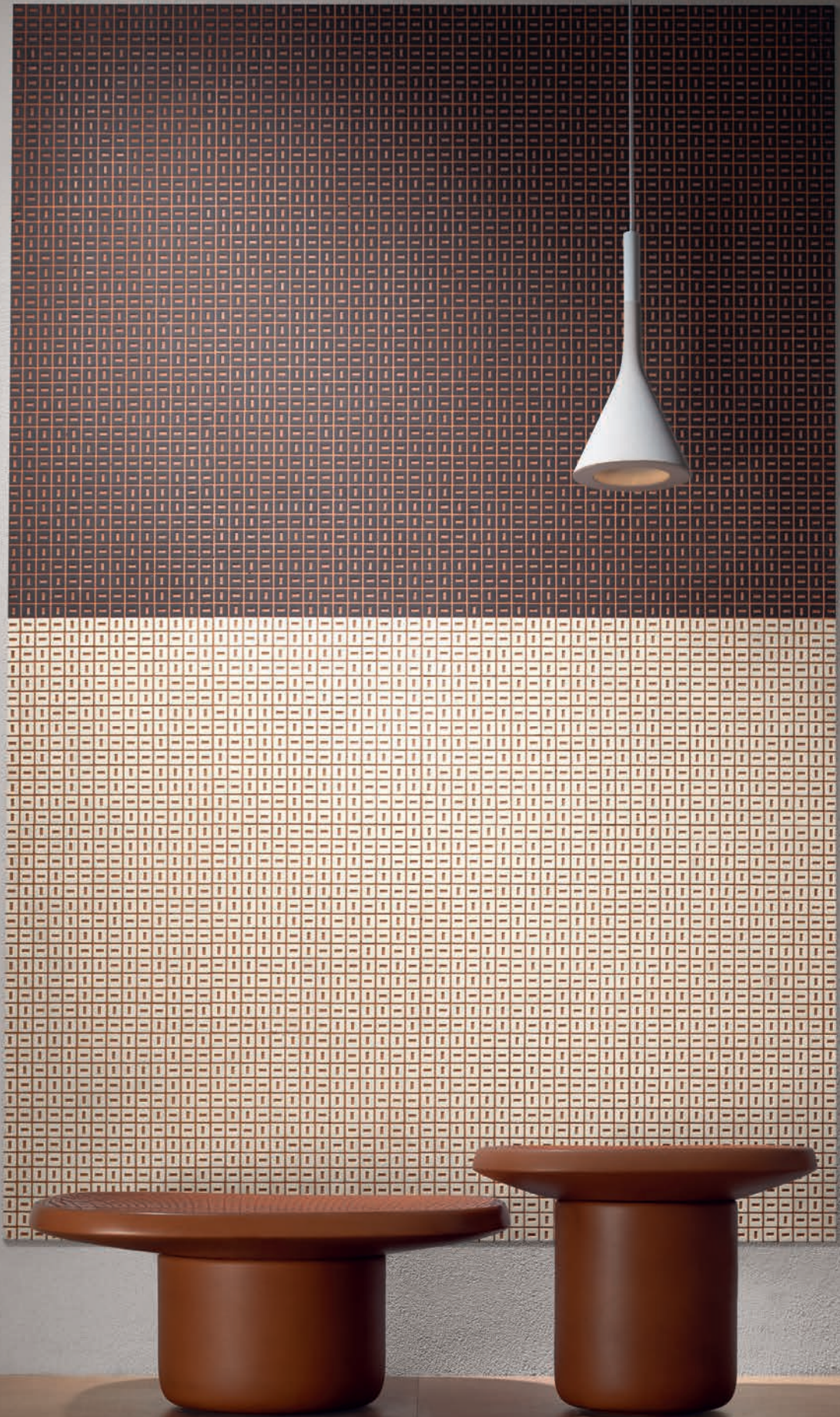


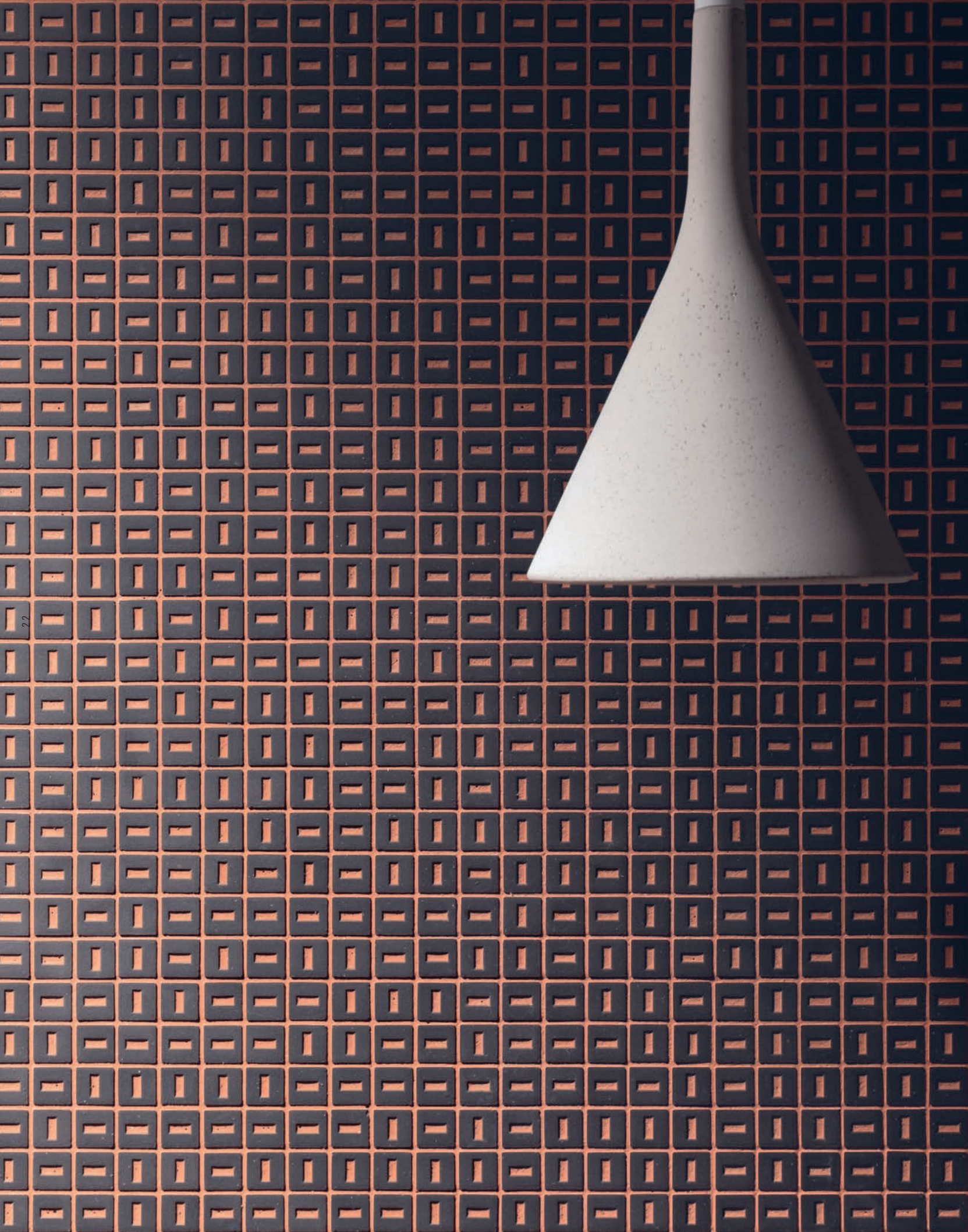
- +
  - √ **Primal** Soot TV.003PQ
  - > **Flicker** Soot TV.004FL





- +
  - ∨ **Primal** Ochre Land TV.004PQ
  - > **Flicker** Soot TV.004FL
  - Flicker** Talc TV.001FL









- +
  - √ **Primal** Ochre Land TV.004PQ
  - > **Flicker** Soot TV.004FL
  - Flicker** Talc TV.001FL

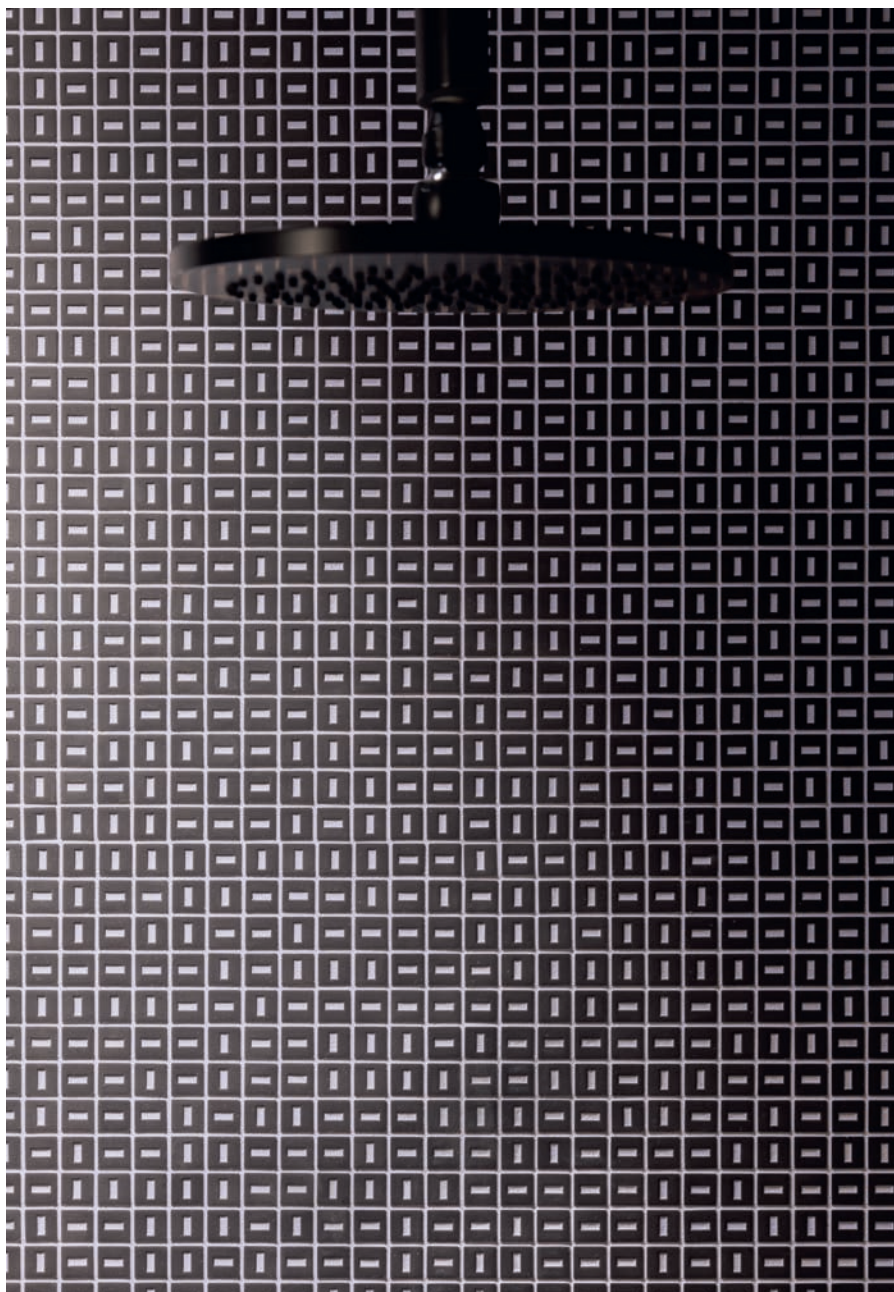
- +
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  - > **Flicker** Mud TV.003FL
  - Flicker** Talc TV.001FL







+  
> **Flicker Mud TV.003FL**  
**Flicker Talc TV.001FL**



- +
  - ∨ **Primal Soot R** TV.003PR
  - > **Flicker Soot** TV.004FL
  - Flicker Mud** TV.003FL









- +
  - √ **Primal Soot R** TV.003PR
  - > **Flicker Soot** TV.004FL
  - Flicker Mud** TV.003FL



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TECH INFO

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# flicker.

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Flicker è un mosaico in gres a tutta massa composto da tessere in formato 20x20 mm - spessore 6 mm - caratterizzate da uno scasso centrale, stuccabile, e montate su rete in fibra di vetro per formare fogli di 300x300 mm.

Flicker acquisisce movimento grazie alla non direzionalità degli scassi, che convive con la disposizione regolare delle tessere all'interno del foglio.

Per ottenere la migliore pulizia del prodotto si consiglia l'uso di stucchi cementizi, sia per stuccature a contrasto che tono su tono.

Gli stucchi epossidici possono essere utilizzati solo per stuccature tono su tono.

*Flicker is a full-body porcelain stoneware mosaic composed of 20x20 mm chips - 6 mm thick - characterized by a central recess, and mounted on a fibreglass mesh to form 300x300 mm sheets.*

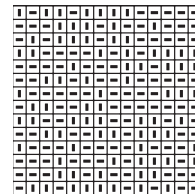
*Flicker acquires movement thanks to the non directionality of the recesses, which coexists with the regular arrangement of the chips on the sheet.*

*To ensure the best cleaning of the product, we recommend the use of cementitious mortar, both for contrasting and tone on tone effects.*

*Epoxy grouts can be used only for tone-on-tone grouting.*

## FORMATI | SIZES

**30 x 30**



**300x300x6 mm**

*11<sup>13/16</sup>"x11<sup>13/16</sup>"x0<sup>1/4</sup>"*

## MATERIA | MATERIAL

Gres porcellanato | *Porcelain stoneware*

WHITE | GREY | BLACK



Talc  
TV.001FL

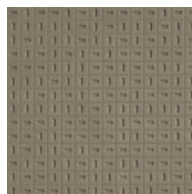
- Ultracolor Plus 100
- Colorepoxy Easy 100



Soot  
TV.004FL

- Ultracolor Plus 149
- Colorepoxy Easy 149

NEUTRAL



Mud  
TV.003FL

- Ultracolor Plus 113
- Colorepoxy Easy 113

PAVIMENTI SUGGERITI | SUGGESTED FLOORS

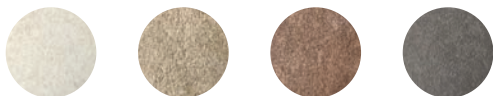
PRIMAL

Marl Limescale Pebble Ochre Land Soot



CRU

Plâtre Sable Cannelle Poivre



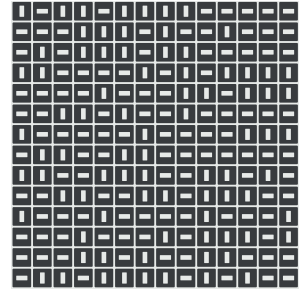
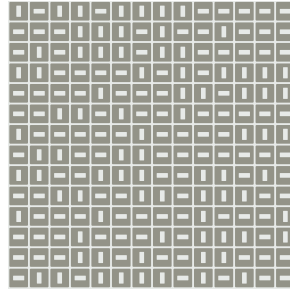


Talc  
TV.001FL

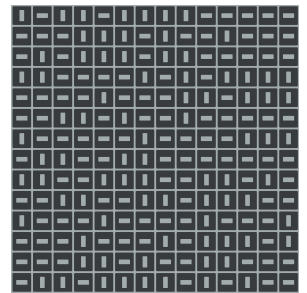
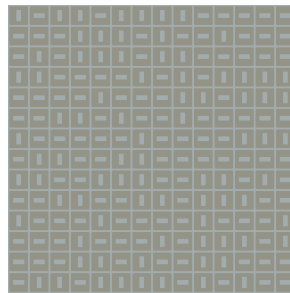
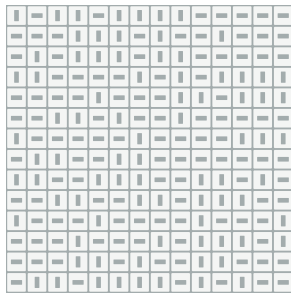
Mud  
TV.003FL

Soot  
TV.004FL

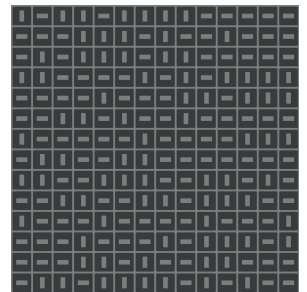
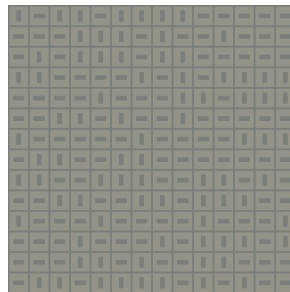
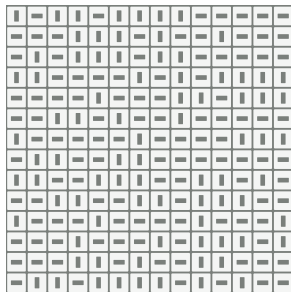
□ Ultracolor Plus 100



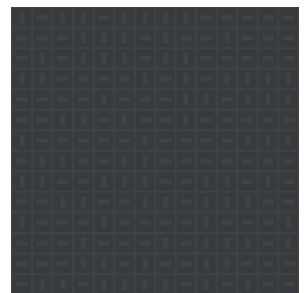
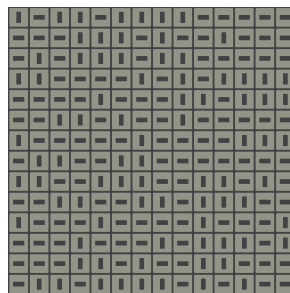
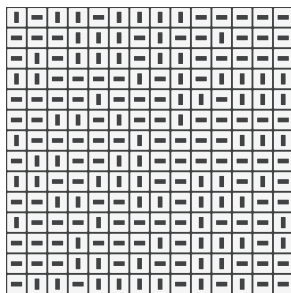
■ Ultracolor Plus 112



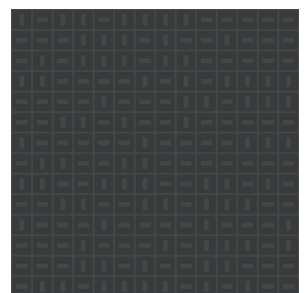
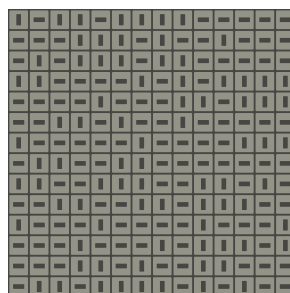
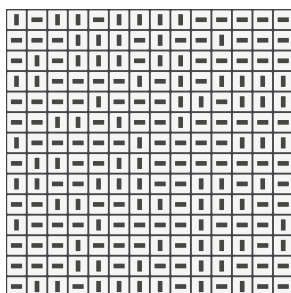
■ Ultracolor Plus 113



■ Ultracolor Plus 114

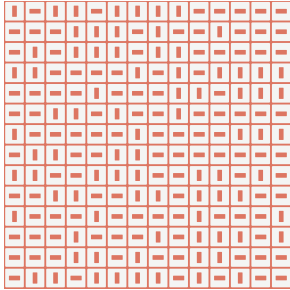


■ Ultracolor Plus 149

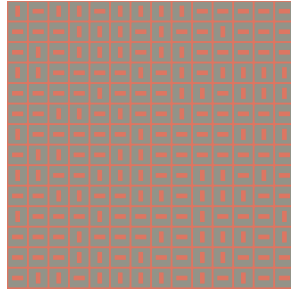


■ Ultracolor Plus 145

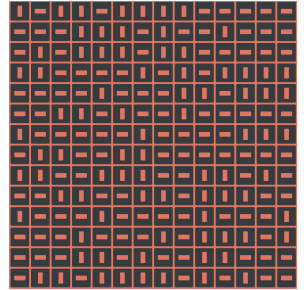
Talc  
TV.001FL



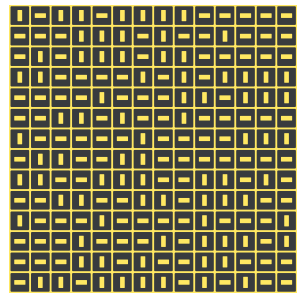
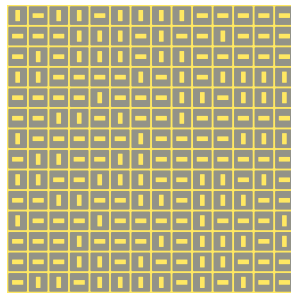
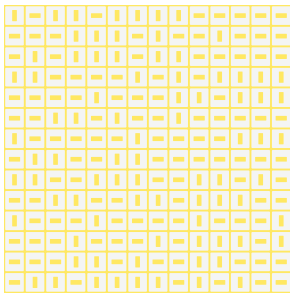
Mud  
TV.003FL



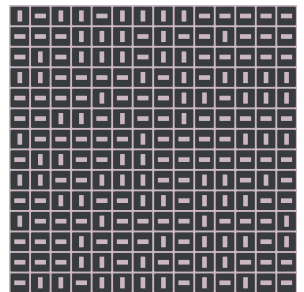
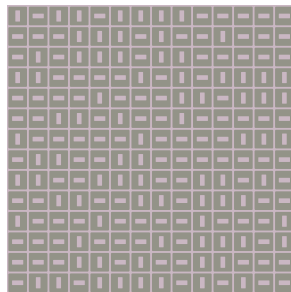
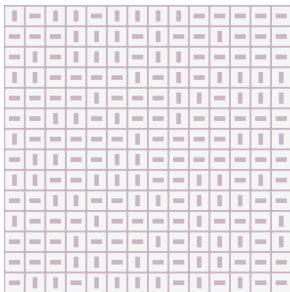
Soot  
TV.004FL



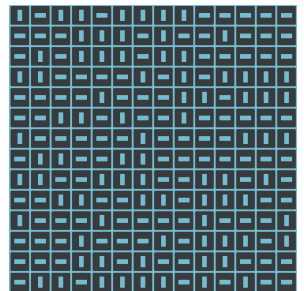
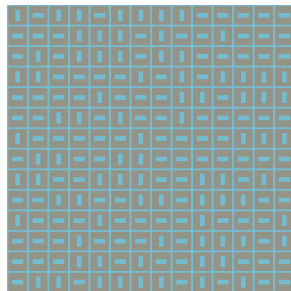
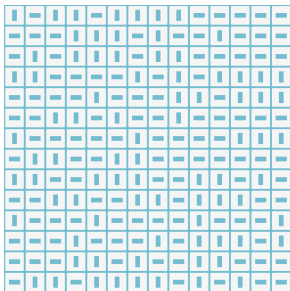
■ Ultracolor Plus 150



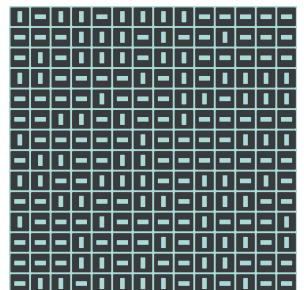
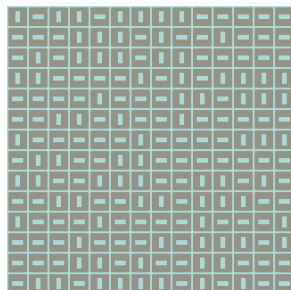
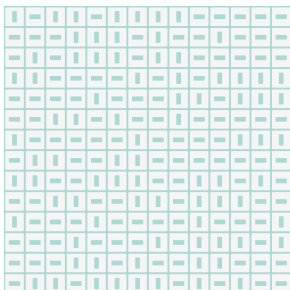
■ Ultracolor Plus 163











■ Ultracolor Plus 167



■ Ultracolor Plus 176



CARATTERISTICHE TECNICHE TECHNICAL DATA	NORMA STANDARD	VALORE PRESCRITTO REQUIRED VALUE	RISULTATO TEST TEST RESULTS
 <b>Assorbimento d'acqua nullo</b> <i>No water absorption</i>	UNI EN ISO 10545-3	≤0,5% ind. max 0,6%	≤0,5%
 <b>Reazione al fuoco</b> <i>Reaction to fire</i>	UNI EN ISO 11925-2:2010 UNI EN 13238:2010	<b>Classe A1</b> <i>Class A1</i>	<b>Conforme</b> <i>Compliant</i>
 <b>Resistenza al gelo</b> <i>Frost resistance</i>	UNI EN ISO 10545/12:2000	<b>Nessun danno</b> <i>No damage</i>	<b>Conforme</b> <i>Compliant</i>
 <b>Resistenza agli sbalzi termici</b> <i>Resistance to thermal shock</i>	UNI EN ISO 10545/9:2014	<b>Nessun danno</b> <i>No damage</i>	<b>Passato</b> <i>Passed</i>
 <b>Assenza di piombo e cadmio</b> <i>Lead and cadmium free</i>	UNI EN ISO 10545-15	<b>NPD</b>	<b>Passato</b> <i>Passed</i>
 <b>Resistenza all'adesione</b> <i>Bond strength/adhesion</i>	UNI EN 14411:2012	<b>NPD</b>	<b>Passato</b> <i>Passed</i>
 <b>Resistenza alla rottura</b> <i>Breaking strength</i>	UNI EN ISO 10545-4:2019	<b>Sforzo di rottura medio</b> <i>Breaking strength average value</i>	≥ 1300 N
 <b>Resistenza allo scivolamento</b> <i>Slip resistance</i>	DIN 51097	<b>Test disponibile</b> <i>Test available</i>	<b>A+B</b>
	DIN 51130	<b>Test disponibile</b> <i>Test available</i>	<b>R10</b>

## AMBIENTI DI UTILIZZO | USE ENVIRONMENT

Interno  
*Indoor*

Esterno  
*Outdoor*

## IMBALLI | PACKAGING

Misure modulo mm   inches <i>Module Size mm   inches</i>	Pezzi   Scatola <i>Pieces   Box</i>	m <sup>2</sup> Sq ft   Scatola <i>Sqm. Sq ft   Box</i>	Kg lbs   Scatola <i>Kg lbs   Box</i>	Scatole   Pallet <i>Box   Pallet</i>	m <sup>2</sup> Sq ft   Pallet <i>Sqm. Sq ft   Pallet</i>	Kg lbs   Pallet <i>Kg lbs   Pallet</i>
<b>300x300x6 mm</b> <i>11<sup>13</sup>/<sub>16</sub>" x 11<sup>13</sup>/<sub>16</sub>" x 0<sup>1</sup>/<sub>4</sub>"</i>	12	1,08 <i>11,63</i>	~ 12,1 <i>26,68</i>	42	45,36 <i>488,25</i>	528,2 <i>1.164,48</i>



# flicker.

Simone Bonanni



## SIMONE BONANNI

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Simone Bonanni nasce a Pordenone nell'agosto del 1989. Si è laureato con lode all'Istituto Europeo di Design (Milano) nel 2011 con un progetto premiato con Menzione d'Onore al 23° Premio ADI Compasso D'Oro (Targa Giovani).

Nel 2012 ha lasciato Milano e si è unito al team di Marcel Wanders (Amsterdam, NL) dove ha lavorato come product designer e project leader per 3 anni. Bonanni è tornato in Italia nel 2015, dove ha fondato Simone Bonanni Studio (SBS) a Milano.

Dal 2015 è docente di Product Design presso l'Istituto Europeo di Design e Master IED di Milano.

*Simone Bonanni was born in Pordenone, Italy, in August 1989. He graduated with Honours at Istituto Europeo di Design (Milan) in 2011 with a project awarded with Honourable Mention at the 23rd ADI Compasso D'oro Award (Targa Giovani).*

*In 2012, he left Milan and joined the Marcel Wanders team (Amsterdam, NL) where he worked as product designer and project leader for 3 years. Bonanni moved back to Italy in 2015, where he founded Simone Bonanni Studio (SBS) in Milan.*

*From 2015, he teaches Product Design and lecturing at Istituto Europeo di Design and IED Master in Milan.*

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puntoimmagesrl.it

**photo**

puntoimmagesrl.it

**thanks to**

Babel D

Falper

Moool

Per una corretta posa in opera controllare la planarità delle pareti da rivestire o del massetto su cui posare il materiale a pavimento, e maneggiare con cura il prodotto prima e durante la posa. Non saranno accolte contestazioni su materiale posato per danni visibili prima della posa.

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*For a correct installation check the flatness of the walls to be covered or the floor on which to lay the material, and carefully handle the product before and during the installation. M+ won't accept claims on items already installed that had any visible damage before the installation.*

*Packing tables are updated when the catalog is printed, so the information listed may be subject to future changes.*

*M+ reserves the right to make changes without notice to the products and declines all responsibility for direct or indirect damages resulting from any changes. Possible variations of shades within the production batches are to be considered intrinsic characteristics of the product, due to the craftsmanship of the production process.*

*When printing this catalogue, every effort has been made to reproduce the real colors of the products; however, printed samples are guideline only.*





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