

Wallpaper – 021 styl'editions

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_021 styl'editions

Wallpaper

S-VINYL RAW - LARGHEZZA ROLLO / ROLL WIDTH / ANCHO DEL ROLLO 50 CM/19.6"
S-VINYL SATIN - LARGHEZZA ROLLO / ROLL WIDTH / ANCHO DEL ROLLO 50 CM/19.6"
S-PULP - LARGHEZZA ROLLO / ROLL WIDTH / ANCHO DEL ROLLO **65 CM/25.6"**
S-FIBERGLASS - LARGHEZZA ROLLO / ROLL WIDTH / ANCHO DEL ROLLO 95 CM/37.4"

ENG / Wallpaper as an act of expression, the synthesis between abstract and substance as a linguistic tool.

Styl'editions wallcoverings manage to blend the tactile depth of handicraft with a visionary graphic style. This intentionally imperfect fusion creates collections of great emotional impact, capable of generating desired sensations into an environment. The versatility of the material and the achieved production dynamism make countless furnishing solutions possible, providing the client with endless possibilities and boundless freedom.

Empirical research methods combined with cutting-edge technologies, high craftsmanship and artistic sensibility are the ingredients for proposals which offer innovative collections for creative minds and end users seeking unique expressions for living spaces, offices and hospitality fields.

Styl'editions offers a tailored design and a production without constraints for unique projects, franchises, accommodation facilities.

Styl'editions is a new brand proposed by **Stylgraph**, a leading Company and reliable partner of the most important flooring and upholstery companies in the world, designing surfaces with over 30 years of experience.

The synergy between **Stylgraph**'s long-standing experience in surface design and the creative management of **Gumdesign** offers an in-motion catalogue, based on insight and research of raw materials, color and graphic.

The catalogue contains collections created by our **R&D department**, processed by our **Styl'editions** offices.

Styl'editions offers eco-friendly wallpapers, inks and printing methods, able to guarantee functionality, hygiene and at the same time great handling practicality, satisfying the most demanding clients and professionals.

ITA / La carta da parati come mezzo di espressione, la sintesi tra astratto e materia come strumento linguistico.

Le carte da parati **Styl'editions** riescono a miscelare la profondità tattile della lavorazione manuale con un grafismo visionario. Il risultato di questa unione volutamente imperfetta genera una collezione di grande impatto emozionale, capace di infondere in un ambiente le sensazioni desiderate.

La versatilità del materiale trattato ed il dinamismo produttivo raggiunto rendono possibili innumerevoli soluzioni di arredo, fornendo al cliente una libertà senza confini.

Un profondo lavoro di ricerca abbinato a tecnologie di ultima generazione, alto artigianato e sensibilità artistica restituiscono collezioni sempre nuove per offrire ai creativi ed al cliente finale proposte innovative, uniche per gli spazi abitativi, gli uffici ed il contract.

Styl'editions offre una progettazione personalizzata ed una produzione senza vincoli per progetti unici, franchising, strutture ricettive.

Styl'editions è il nuovo brand proposto da **Stylgraph**, azienda leader nella progettazione di superfici ricca di un'esperienza trentennale come partner delle più importanti aziende di flooring e rivestimento d'interni del mondo.

La sinergia tra l'esperienza decennale di **Stylgraph** nel campo del design di materiali e la direzione creativa di **Gumdesign** propone un catalogo in continuo sviluppo, basato su ricerca e sensibilità per la materia prima, il colore ed il segno grafico.

Il catalogo raccoglie le collezioni sviluppate dall'ufficio R&D, interno all'azienda **Styl'editions**.

Styl'editions utilizza carte da parati, inchiostri e metodi di stampa totalmente ecologici ed ecosostenibili, in grado di garantire funzionalità, igiene ed al tempo stesso grande praticità di movimentazione, per soddisfare anche la clientela ed i professionisti più esigenti.

DESIGN R&D

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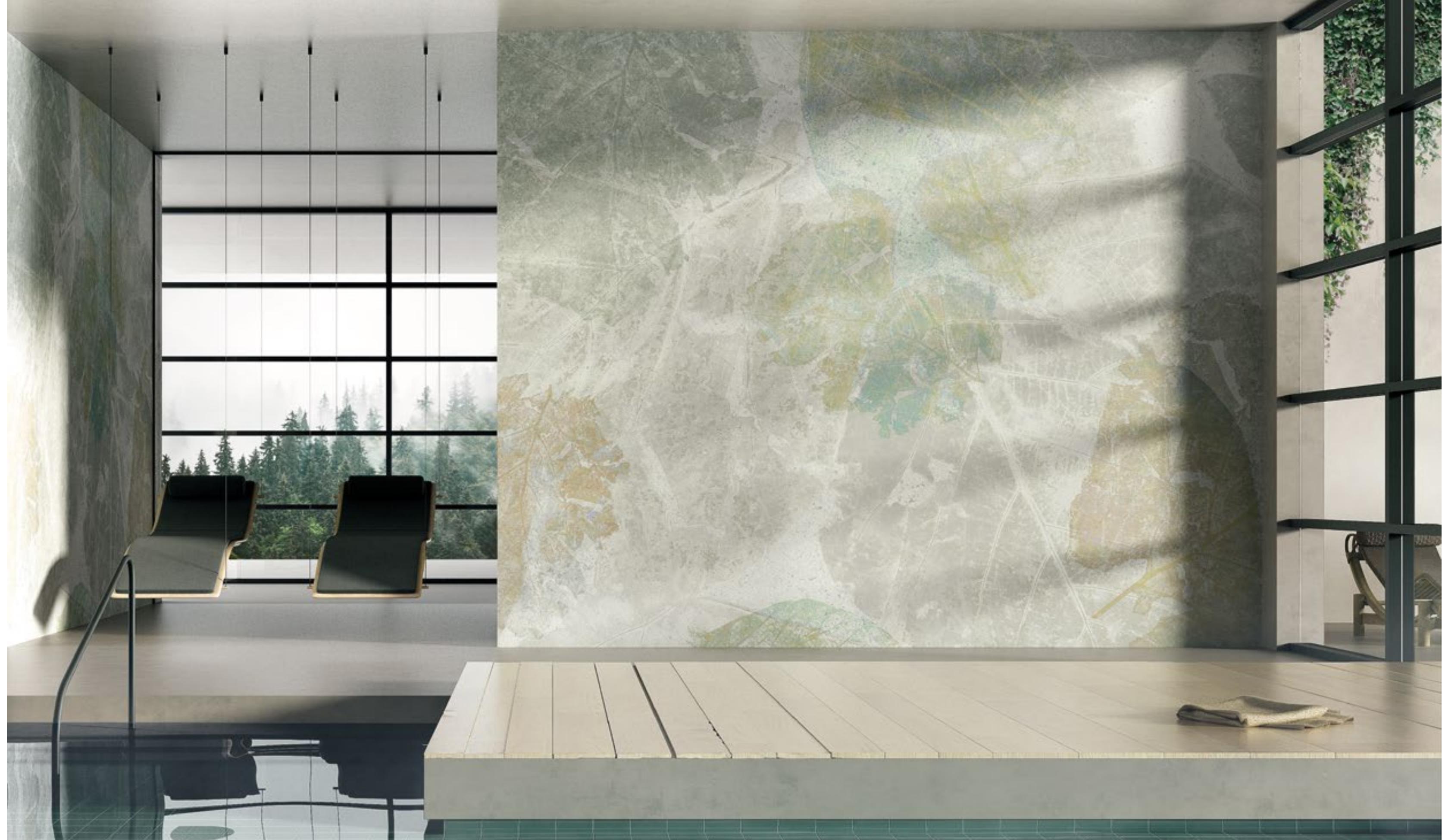
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MIRABILIA / SE32960





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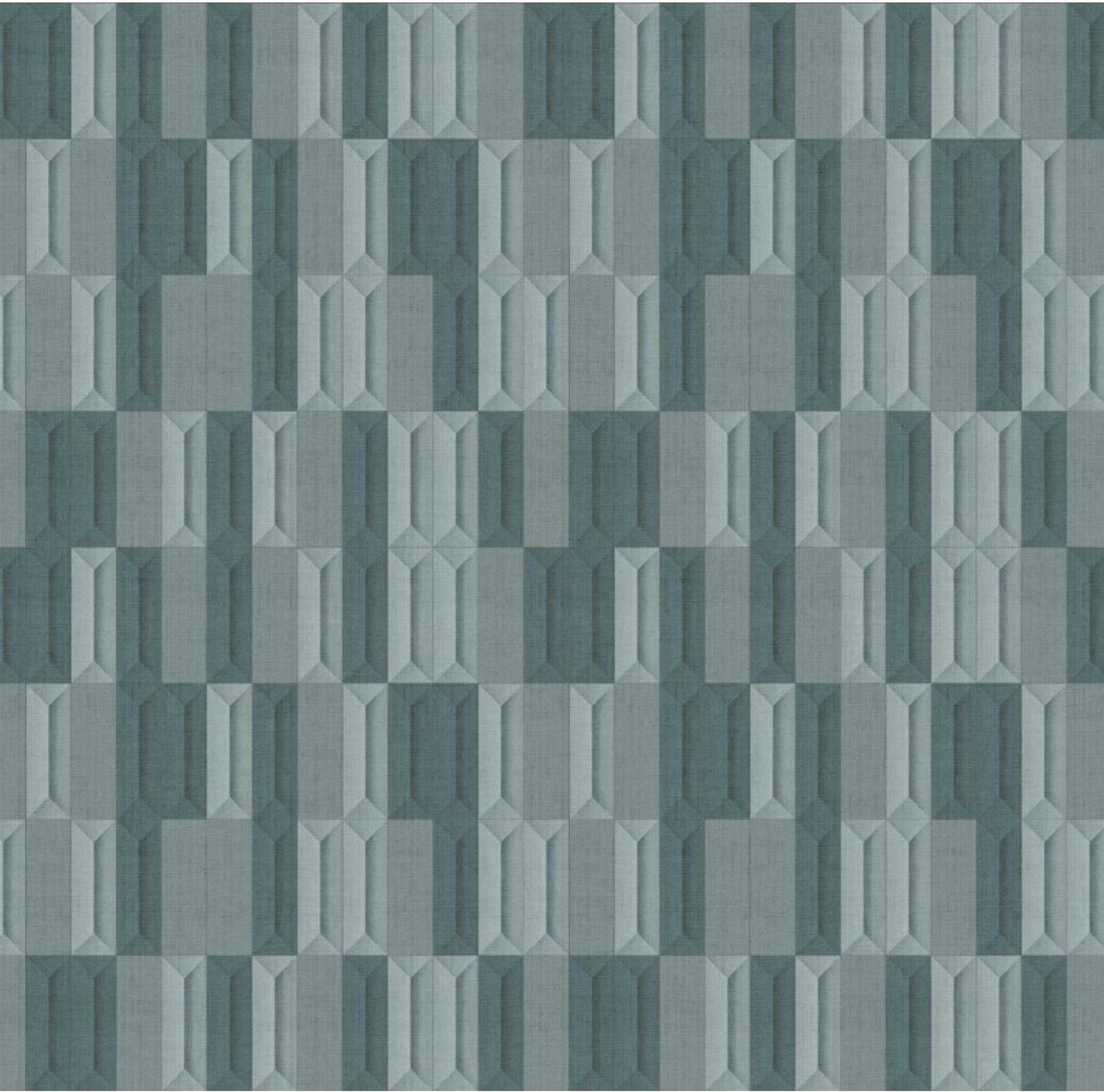
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OUVERTURE / SE32884



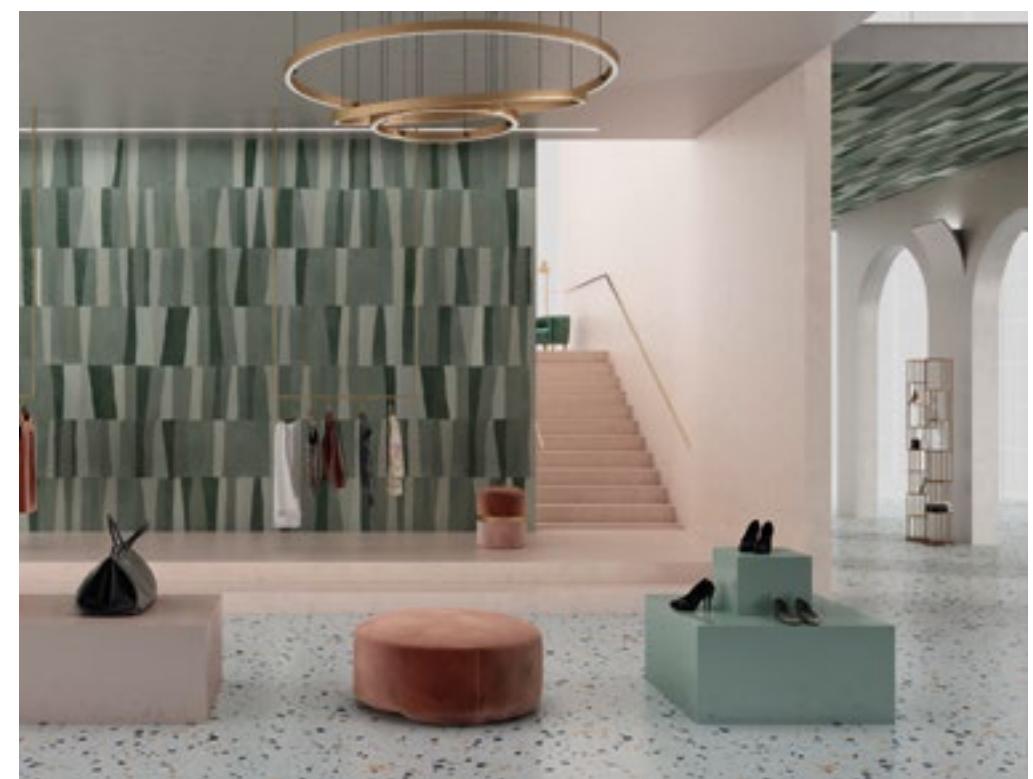
QUATTROQUARTI / SE32957



SETTEMBRE / SE32702

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SINFONIA / SE32946



TAROCCHI E RE / SE32962



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TIVOLI / SE32921







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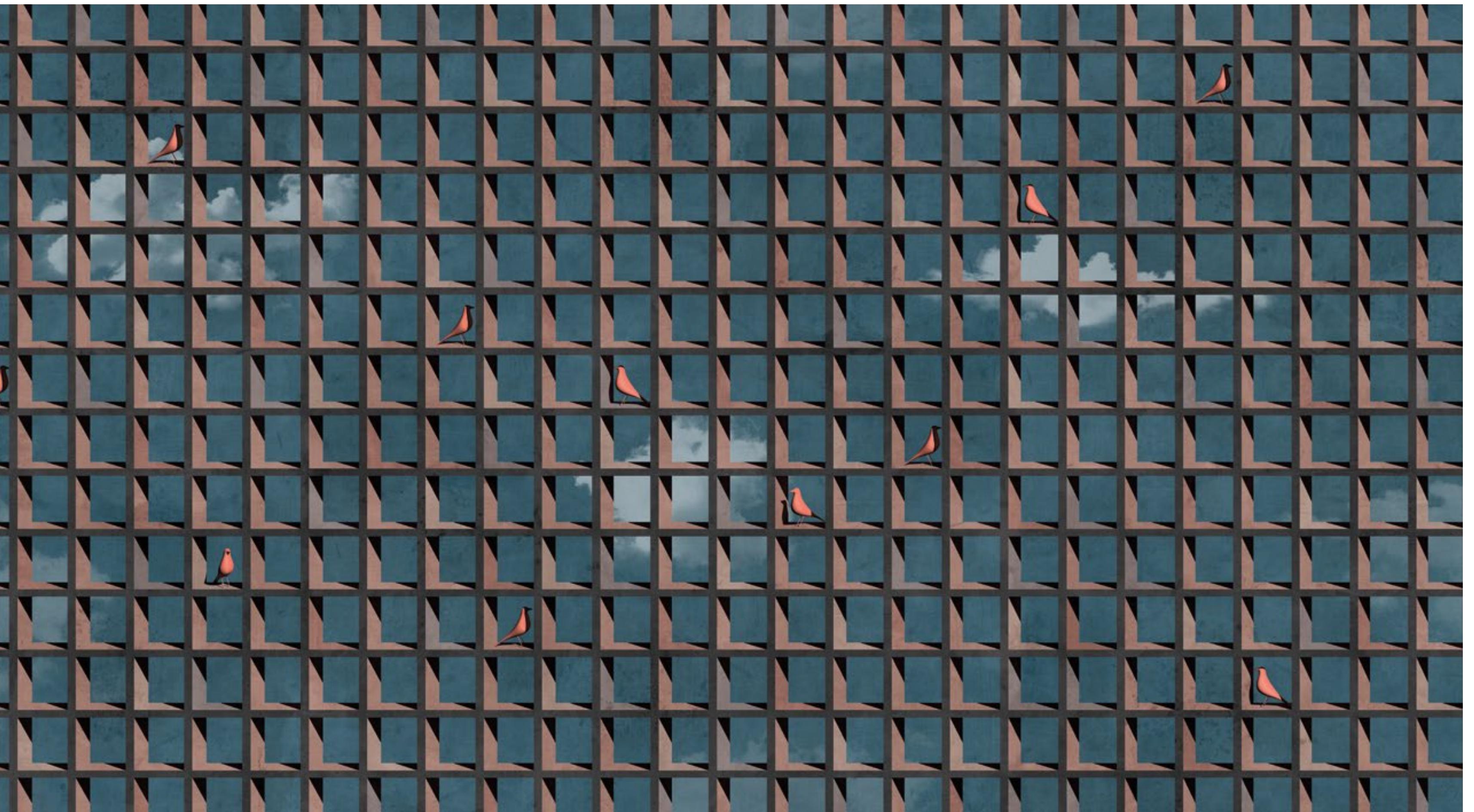
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VIETRI / SE32766





VOLIERE / SE32958

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ITA / UN NUOVO LINGUAGGIO

La carta da parati come mezzo materiale, il segno grafico come strumento linguistico.
Le carte da parati **Styl'editions** rompono gli schemi e capovolgono il mondo del rivestimento a parete ponendo l'attenzione sul tratto essenziale, il colore, il pattern emozionale. Sono collezioni rivoluzionarie, visivamente sorprendenti, narrate con un linguaggio nuovo per metodo e creatività.

ENG / A NEW LANGUAGE

Wallcoverings as a tangible instrument, and a graphic sign as a linguistic tool. **Styl'editions** breaks the rules by turning the world of wallpaper upside down and inside out, bringing the attention to the essential graphic trait, to the color and the emotional pattern. The collections are revolutionary, visually surprising, narrated in a new style in method and creativity. The versatility of the material and the achieved production dynamism make countless furnishing solutions possible, providing the client with endless possibilities and boundless freedom. Empirical research methods combined with cutting-edge technologies, high craftsmanship and artistic sensibility are the ingredients for proposals which offer innovative collections for creative minds and end users seeking unique expressions for living spaces, offices and hospitality fields. **Styl'editions** offers a tailored design and a production without constraints for unique projects, franchises, accommodation facilities. **Styl'editions** is a new brand proposed by **Stylgraph**, a leading Company and reliable partner of the most important flooring and upholstery companies in the world, designing surfaces with over 30 years of experience. The synergy between **Stylgraph's** long-standing experience in surface design and the creative management of **Gumdesign** offers an in-motion catalogue, based on insight and research of raw materials, color and graphic. **Styl'editions** offers eco-friendly wallpapers, inks and printing methods, able to guarantee functionality, hygiene and at the same time great handling practicality, satisfying the most demanding clients and professionals.

P. 034 **FILAIRE** / SE32966

DESIGN
MATALI CRASSET

P. 036 **NUMERAZIONI FANTASTICHE** / SE32967

DESIGN
PAOLO IACCHETTI

P. 038 **SAVANNA** / SE32964

DESIGN
GUMDESIGN

P. 040 **STARMANIA** / SE32967

DESIGN
MATALI CRASSET

P. 042 **TI CAMMINO SUL CUORE** / SE32965

DESIGN
LUCA DALL'OLIO

P. 044 **TRACCE DI MEMORIA** / SE32963

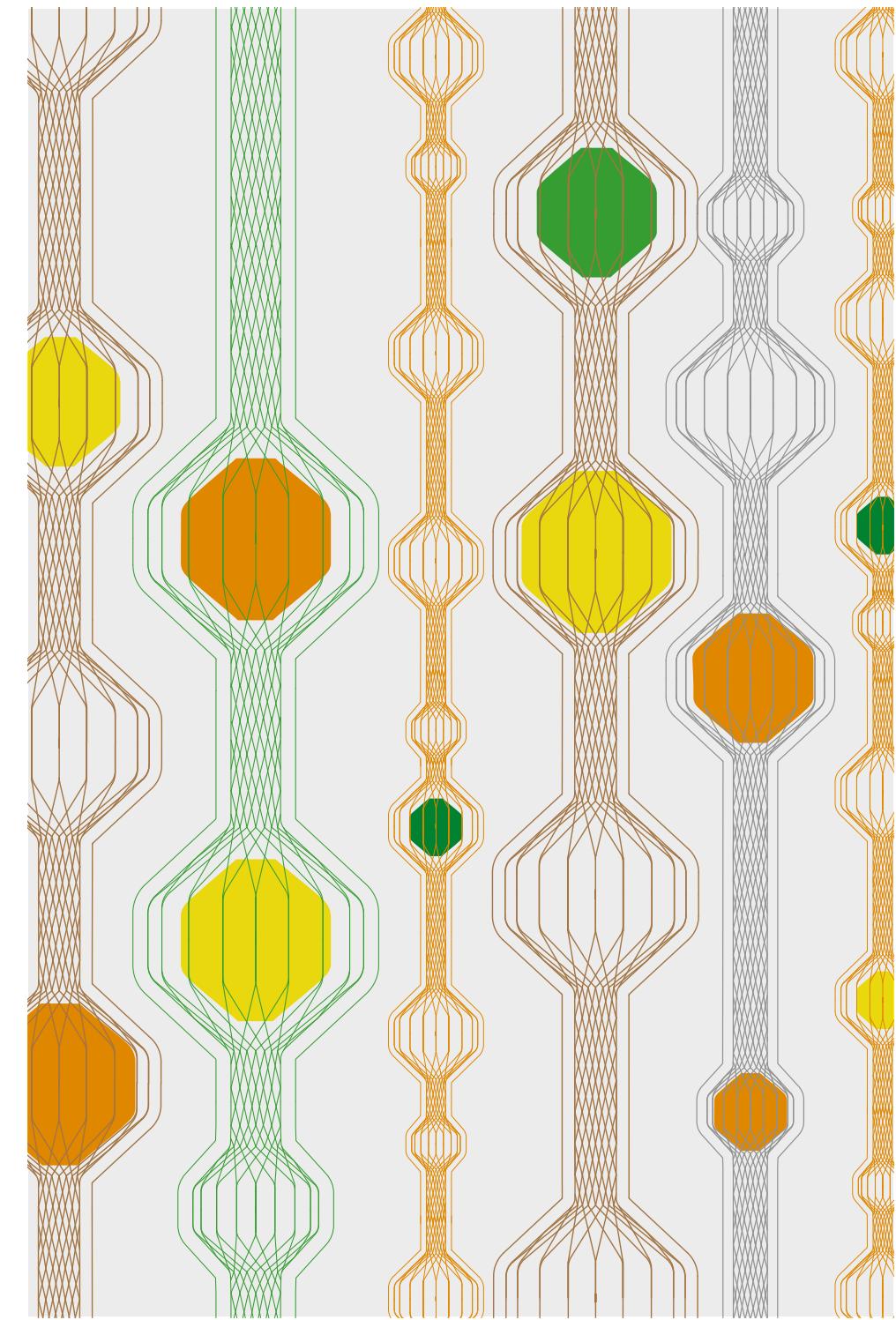
DESIGN
FERRUCCIO MAIERNA

THANKS TO
**ANTONIOLUPI
DE CASTELLI**



DESIGN
MATALI CRASSET

FILAIRE / SE32966





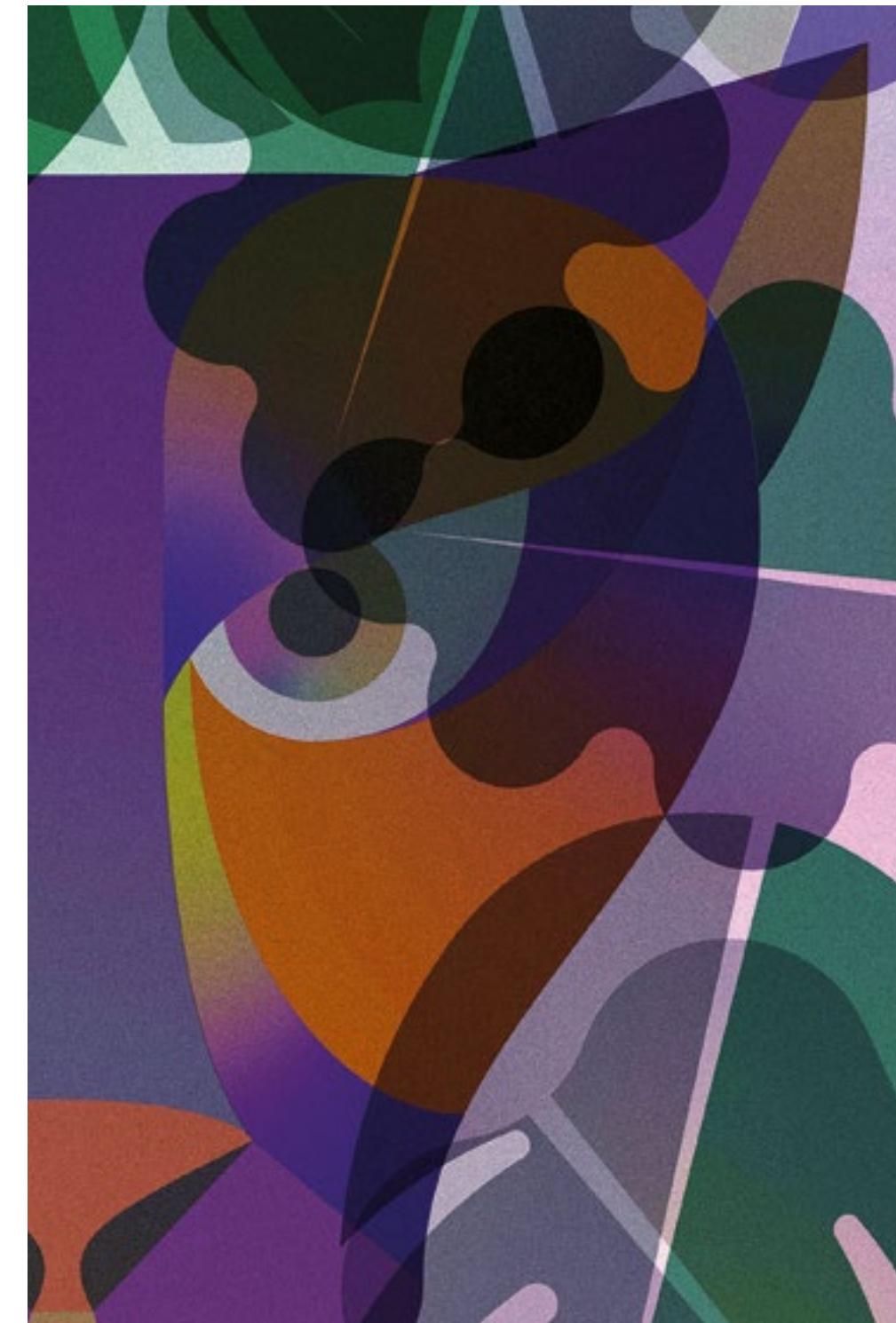
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PAOLO IACCHETTI

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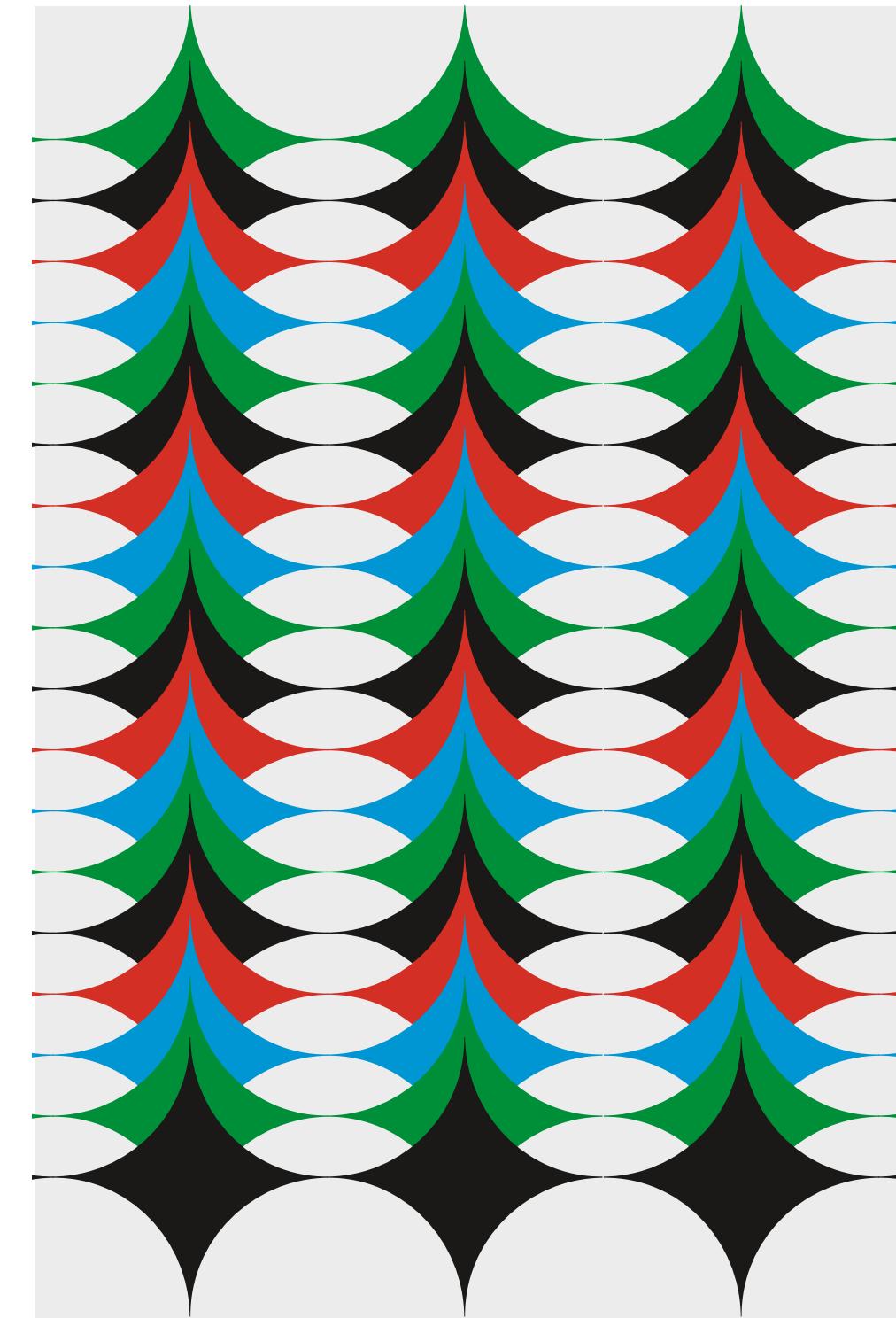
SAVANNA / SE32964



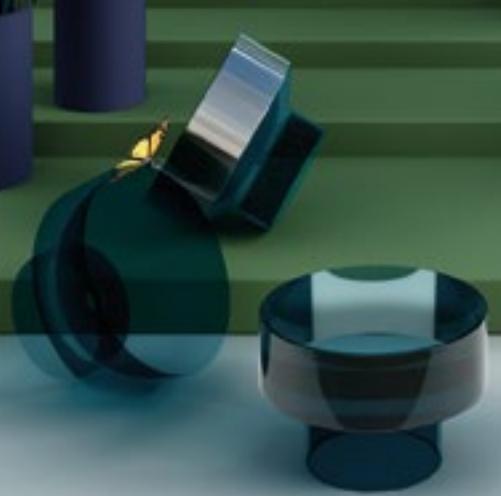
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MATALI CRASSET



STARMANIA / SE32967



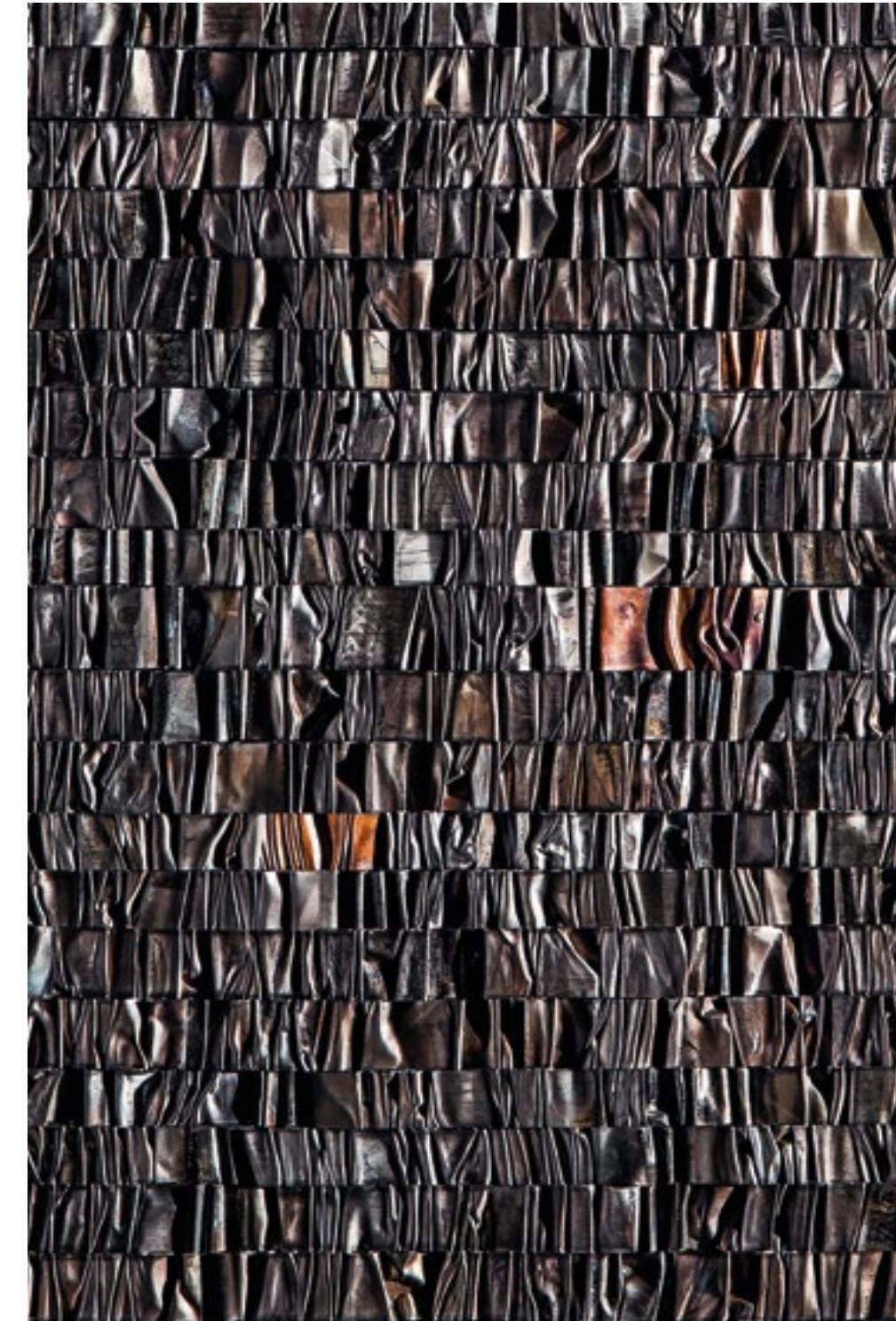
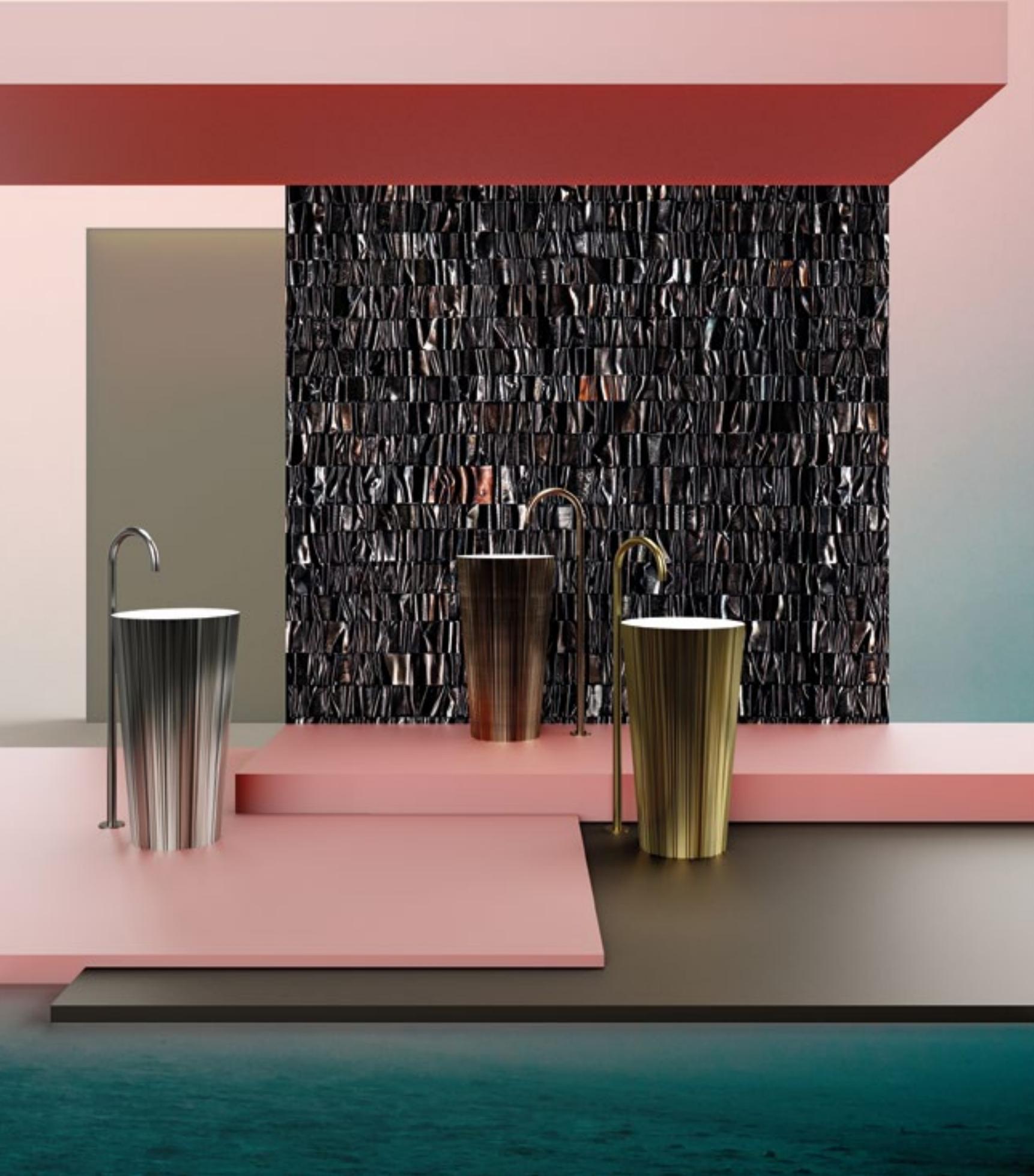
DESIGN
LUCA DALL'OLIO



TI CAMMINO SUL CUORE / SE32965



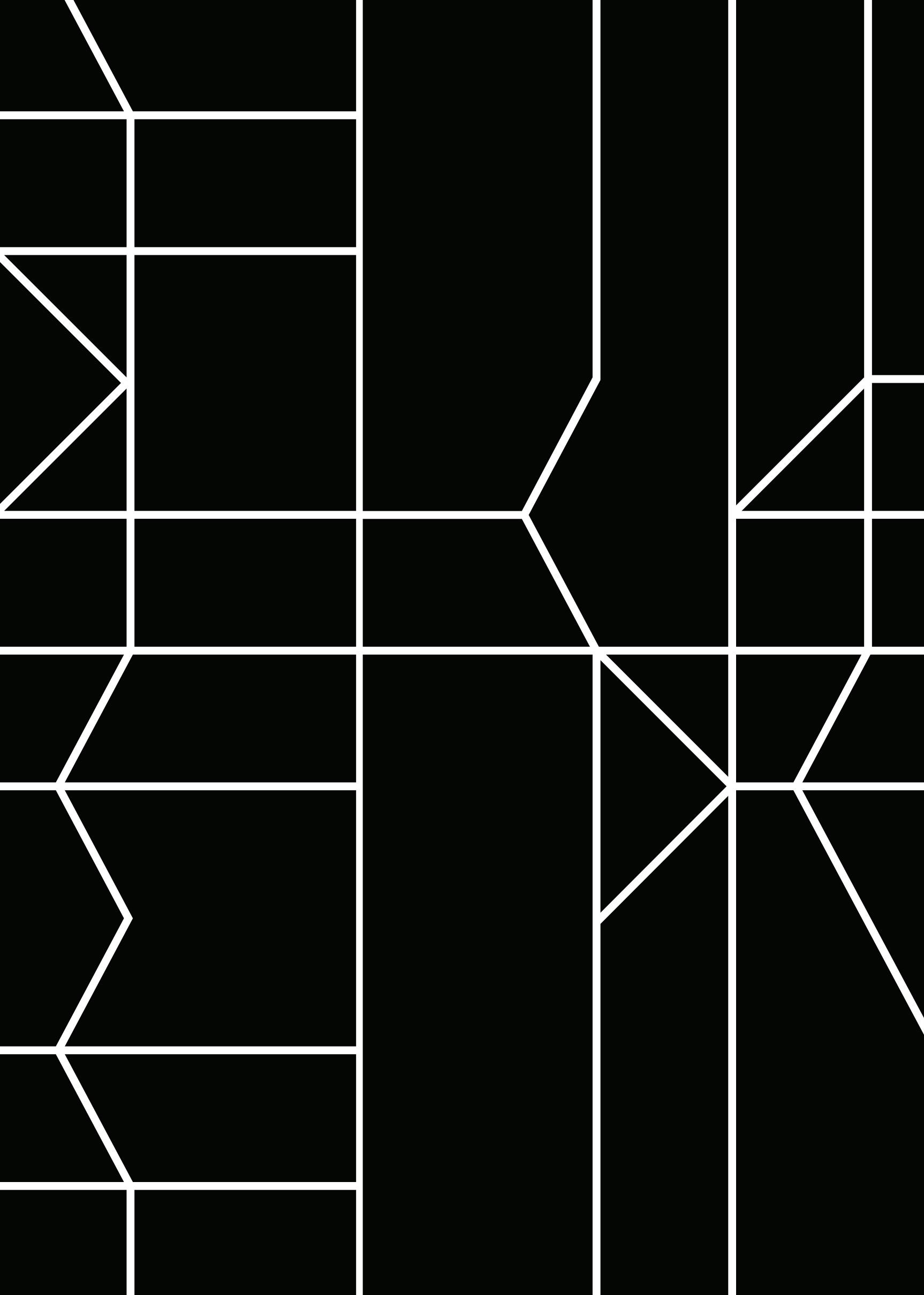
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ART DIRECTION / GRAPHIC DESIGN GUMDESIGN



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