

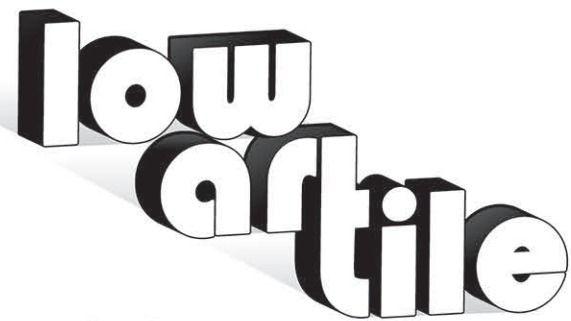


# PAPERAZI

WALLPAPER COLLECTION





The logo for Low Art Tile is presented in a 3D, blocky font. The word "low" is positioned above "arttile". The letters are white with a black outline and a subtle drop shadow, giving them a three-dimensional appearance. The background is a white surface with torn paper edges, revealing three different tile patterns: a black and white geometric pattern at the top right, an orange and yellow geometric pattern at the bottom left, and a purple and yellow abstract pattern at the bottom right.

# low arttile

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# PAPERAZI

WALLPAPER COLLECTION

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Ellie Lukova

## DESIGNER

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Born in Sofia, Bulgaria in 1994, Ellie’s family immigrates to the United States shortly after her 12th birthday. Caught between two cultures, Ellie finds herself heavily influenced by art techniques from street art, traditional watercolor, mixed media, and Bulgarian folk. As her teenage work is nationally recognized by the Scholastics Awards for Art and Writing, she gains momentum to pursue her degree in Fine Art in Boston, MA. Ellie discovers a passion for surface design as she meets Tony Butlin, owner of Low Art Tile.

## INSPIRATION

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Inspired by the greatest artists in history and today, Paperazzi became an homage to a few of the icons in art, interpreted through Ellie’s eyes. The patterns are thoughtfully adopted for interiors to be rather supportive of their surroundings than pretentious of the space they are in. The collection is the result of unique experimentation through traditional art methods like watercolor, pastel, acrylic, and oil, and digital illustration. In some cases the artist goes as far as combining mixed media goods such as salt, tea, and string to create a 3-dimensional look.

## WHY PAPERAZZI?

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From the beginning Ellie and Tony have been a creative force, working seamlessly to see the fruition of bizarre ideas. Paperazzi was created with the discerning designer in mind, containing seven collections with single roll repeats for ease of application.\* The patterns are fluid and subtle, designed to accentuate rather than dominate the overall design aesthetic. Wallpapers are made and designed in the USA and are available for quick shipment, scaled to the space and supplied in sequential rolls with an allowance made for trimming. 3D Renderings and bespoke design services are available upon request for custom design needs.

\*Excludes Salty City mural which is a 3 panel repeat

## SUSTAINABILITY

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With a lens sharply focused on sustainability, the collection proudly meets and in some cases exceeds sustainability requirements set by the USA. See back page for more information.

## EAST COAST LOCAL & ALL USA MADE

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Designed: Boston, MA  
Roll material: New Jersey  
Fabrication: New Hampshire

## AVAILABLE CUSTOMIZATION

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Pattern scale  
Pattern color & Pantone color match  
Completely custom orders & ideas



PTNAB001 - WOODBLOCKS - BLACK AND WHITE

PTNAB001 - WOODBLOCKS - GLOOM

*Inspired by the mark-making of Japanese woodblocks, accented with modern colors*





PTNAB001 - WOODBLOCKS - NEUTRAL

*Inspired by the mark-making of Japanese woodblocks, accented with modern colors*



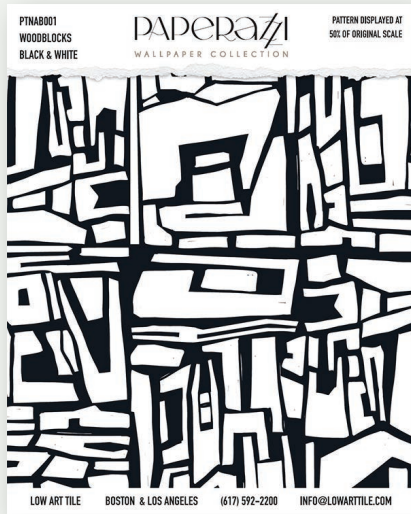


PTNAB001 - WOODBLOCKS - BLUSHING ORANGE

*Inspired by the mark-making of Japanese woodblocks, accented with modern colors*



## PTNAB001 – WOODBLOCKS – OVERVIEW



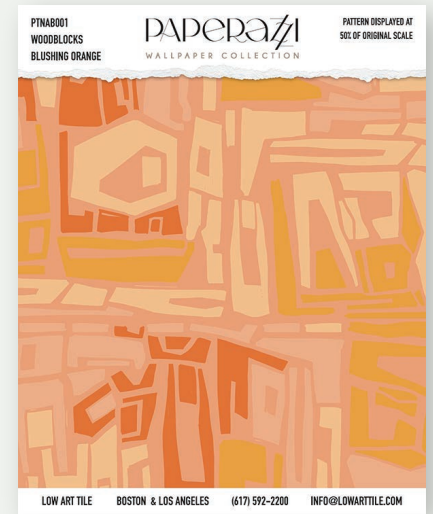
*Black & White*



*Gloom*



*Neutral*



*Blushing Orange*

### SPECIFICATIONS:

**PATTERN REPEAT:** Every 24" horizontally, 53.3" vertically

**PATTERN SCALE:** Can be adjusted via client's request

**PATTERN COLOR:** Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll



PTNAB002 - STICKS - IVORY

*Marks inspired by Retna's street art*





PTNAB002 - STICKS - BAMBOO

*Motifs inspired by Retna's street art, colors influenced by nature*





PTNAB002 – STICKS – MOODY BLUES

*Marks inspired by Retna's street art, colors influenced by dramatic Renaissance blues*

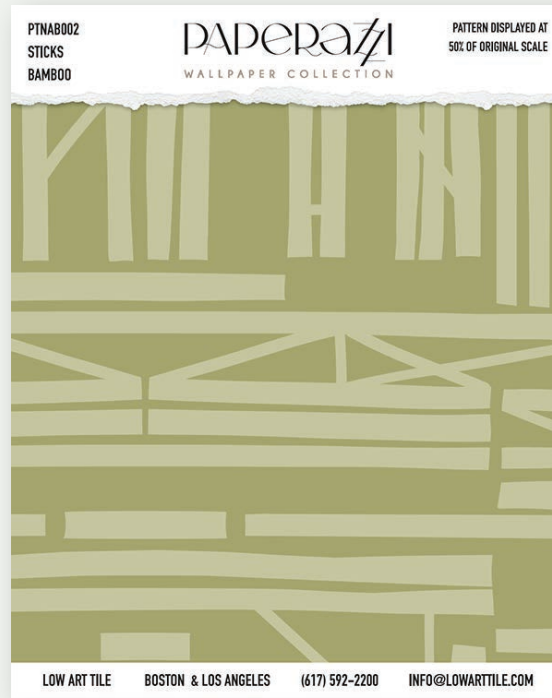


## PTNAB002 – STICKS – OVERVIEW



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Ivory



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Bamboo



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Moody Blues

### SPECIFICATIONS:

**PATTERN REPEAT:** Every 24" horizontally, 127" vertically

**PATTERN SCALE:** Can be adjusted via client's request

**PATTERN COLOR:** Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll



## PTNAB003 – SPACE TRIP – MARTIAN

*Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by childhood memories of Looney Tunes*





PTNAB003 - SPACE TRIP - JUPITER

*Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by Jupiter's palette*



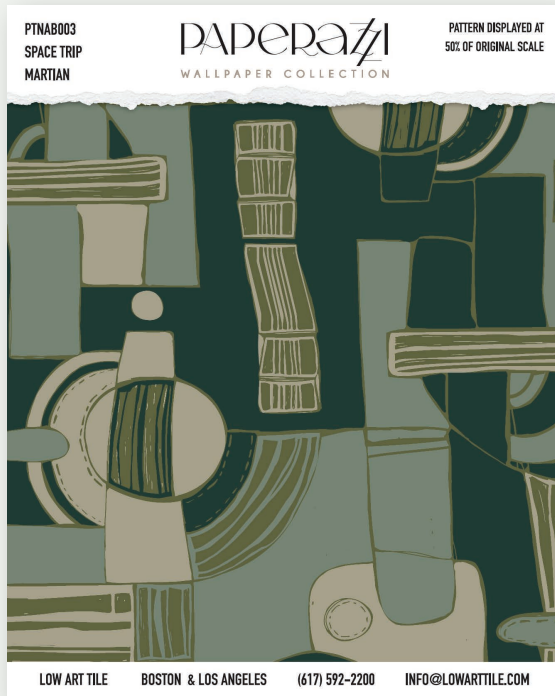


PTNAB003 - SPACE TRIP - LUNA

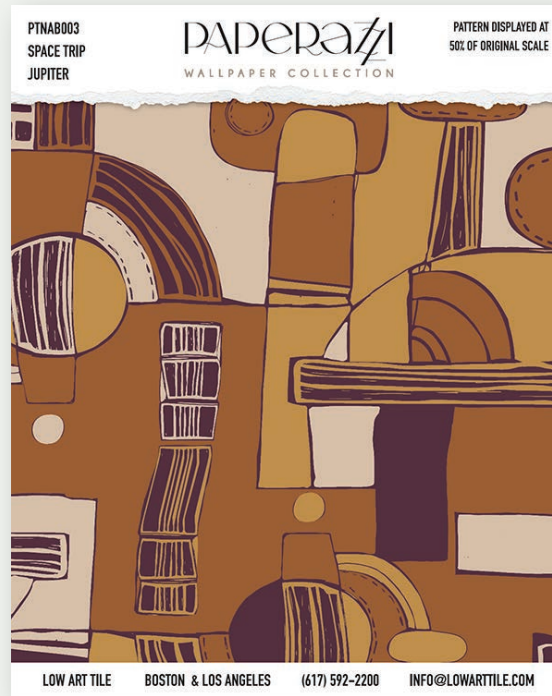
*Inspired by movement and marks from Picasso's "Nude Descending a Staircase, No. 2", colors influenced by the lunar palette*



## PTNAB003 – SPACE TRIP – OVERVIEW



*Martian*



*Jupiter*



*Luna*

### SPECIFICATIONS:

**PATTERN REPEAT:** Every 24" horizontally, 59.5" vertically

**PATTERN SCALE:** Can be adjusted via client's request

**PATTERN COLOR:** Can Pantone color match the whole design via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll



PTNAB004 - SALTY CITY - OCHRE

*Inspired by modern abstract art & personal mixed media techniques*





## PTNAB004 – SALTY CITY – OVERVIEW



Ochre



Glacier

### SPECIFICATIONS:

**MURAL REPEAT:** Every 3 panels – 72” horizontally, 127” vertically

**MURAL SCALE:** Can be adjusted via client’s request

**MURAL COLOR:** Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127”H x 24”W)

Wallpapers do not come in a repeat roll



PTNAB006 - WEeping WILLOW - DUSTY ROSE

*Inspired by Monet's exploration of light and nature via watercolor and pastel*



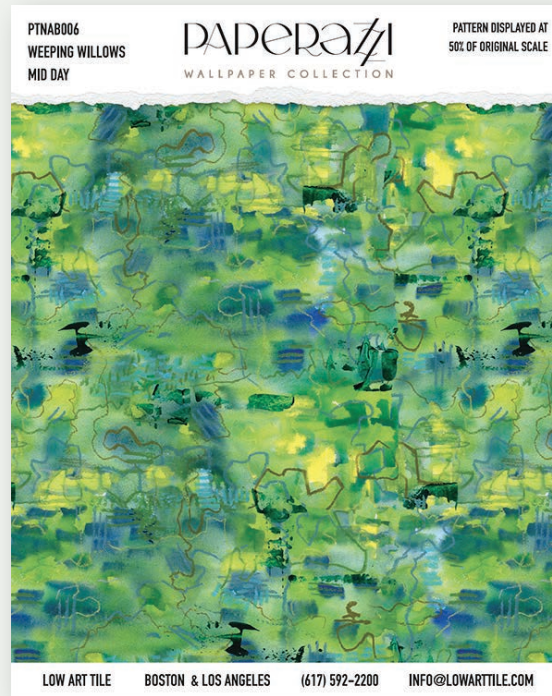


## PTNAB006 – WEeping WILLOW – OVERVIEW



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*Dusty Rose*



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*Mid Day*

### SPECIFICATIONS:

**PATTERN REPEAT:** Every 24" horizontally, 17.25" vertically

**PATTERN SCALE:** Can be adjusted via client's request

**PATTERN COLOR:** Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll



PTNAB007 - POKA POLLOCK - IVORY

*Inspired by the mark-making of Jackson Pollock with an experimental cut-out twist*





PTNAB007 - POKA POLLOCK - PASTEL

*Inspired by the mark making of Jackson Pollock with an experimental cut out twist*



PTNAB007 - POKA POLLOCK - MOTH





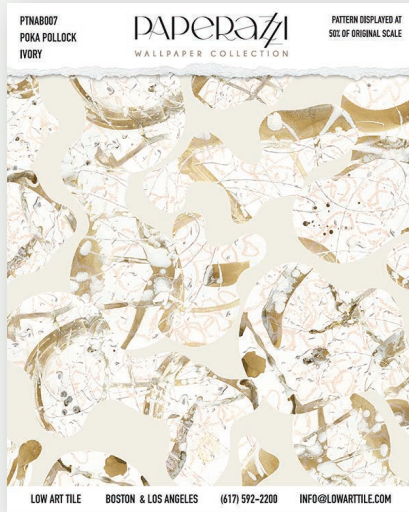
**PTNAB007 - POKA POLLOCK - DUSTY OLIVE**

*Inspired by the mark-making of Jackson Pollock with an experimental cut-out twist*





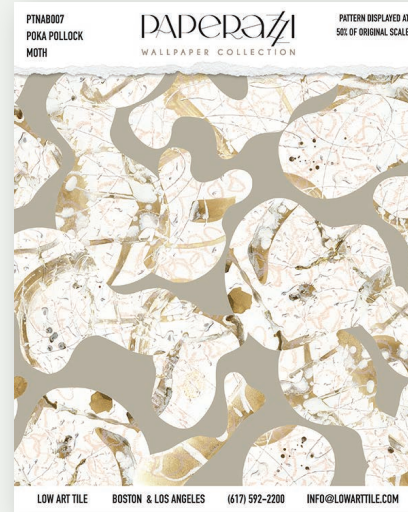
## PTNAB007 – POKA POLLOCK – OVERVIEW



Ivory



Pastel



Moth



Dusty Olive

### SPECIFICATIONS:

**PATTERN REPEAT:** Every 24" horizontally, 54" vertically

**PATTERN SCALE:** Can be adjusted via client's request

**PATTERN COLOR:** Can Pantone color match background via client's request

Wallpapers are printed on custom length, fixed width panels (standard size is 127"H x 24"W)

Wallpapers do not come in a repeat roll



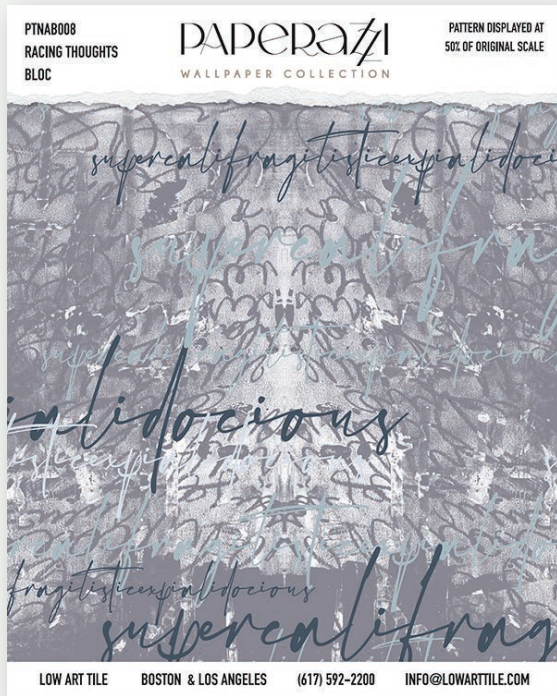
PTNAB008 – RACING THOUGHTS – BLOC

Inspired by the layered and weathered marks on old concrete apartment buildings from early childhood



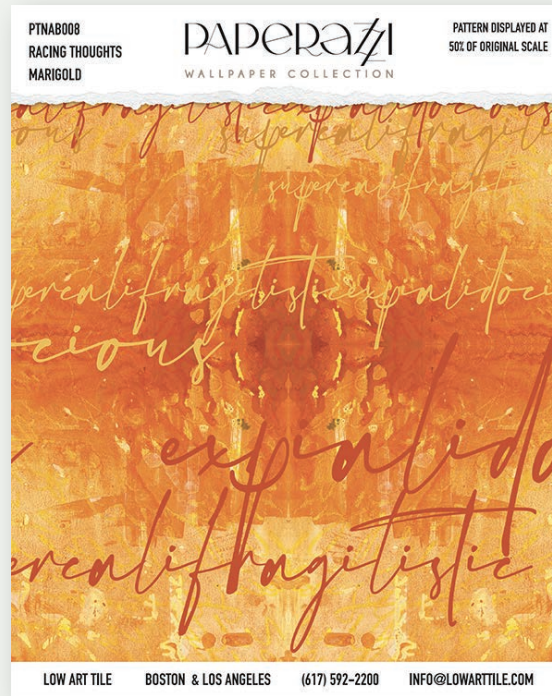


## PTNAB008 – RACING THOUGHTS – OVERVIEW



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Bloc



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Marigold

### SPECIFICATIONS:

**PATTERN REPEAT:** Every 24” horizontally, 47” vertically

**PATTERN SCALE:** Can be adjusted via client’s request

**PATTERN COLOR:** Exact Pantone color match unavailable due to the hand-painted nature of the design, but we can get close to desired colors

Wallpapers are printed on custom length, fixed width panels (standard size is 127”H x 24”W)

Wallpapers do not come in a repeat roll



PTNAB009 - BOONDOCKS - WARHOL

*Inspired by simple cut and paste paper collages*





PTNAB009 - BOONDOCKS - NAUTICAL

*Inspired by simple cut and paste paper collages*



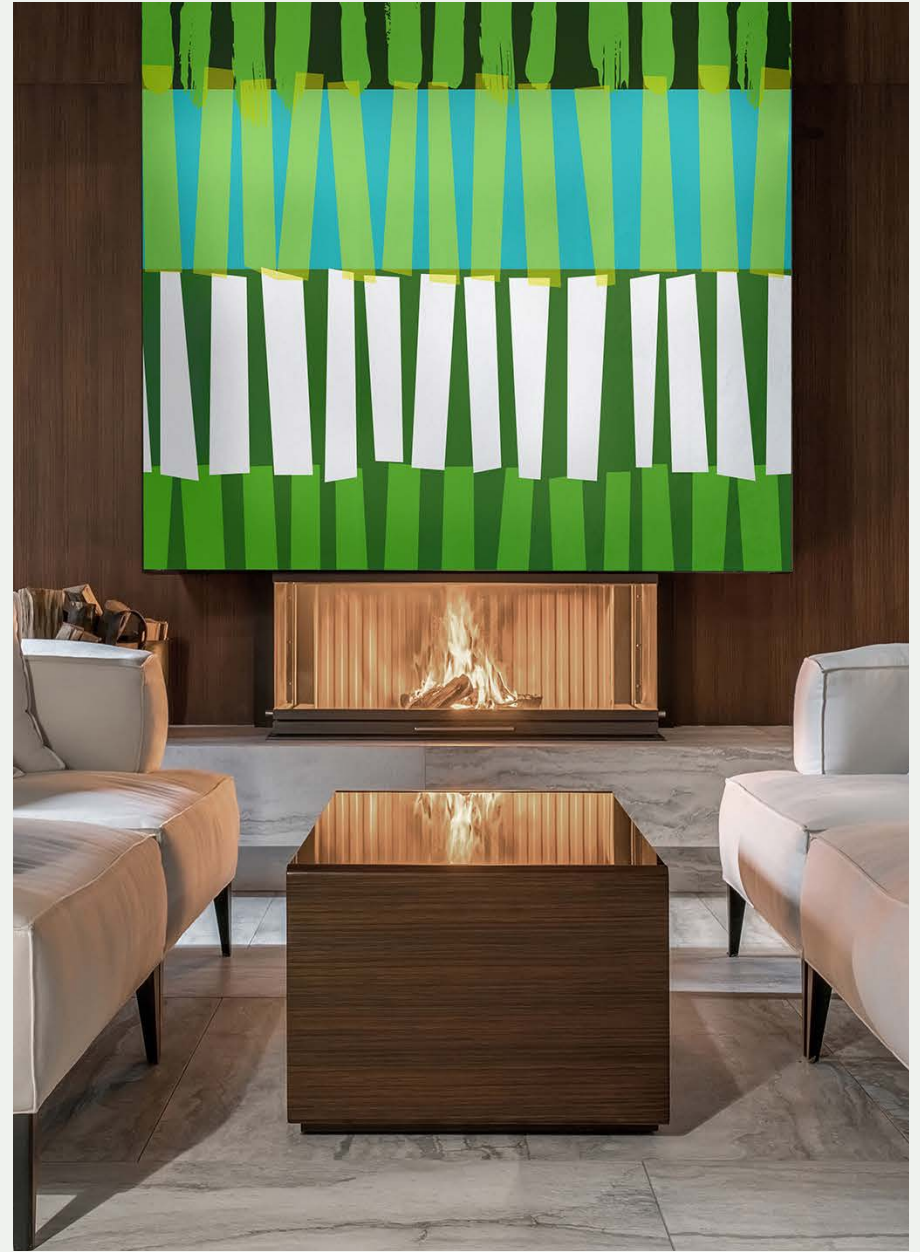


PTNAB009 - BOONDOCKS - 9 TO 5

*Inspired by simple cut and paste paper collages*

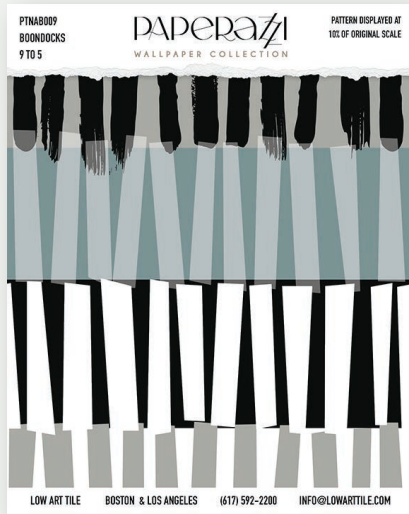


PTNAB009 - BOONDOCKS - STICK 'EM UP





# PTNAB009 – BOONDOCKS – OVERVIEW



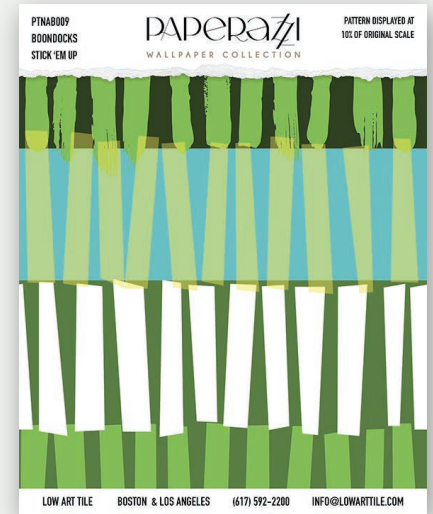
9 to 5



Deville



Nautical



Stick 'Em Up

## SPECIFICATIONS:

**MURAL REPEAT:** Every 3 panels – 72” horizontally, 127” vertically

**MURAL SCALE:** Can be adjusted via client’s request

**MURAL COLOR:** Can Pantone color match background via client’s request

Wallpapers are printed on custom length, fixed width panels (standard size is 127”H x 24”W)

Wallpapers do not come in a repeat roll



Warhol



## SIZE SPECIFICATIONS

### STANDARD PANEL SIZE:

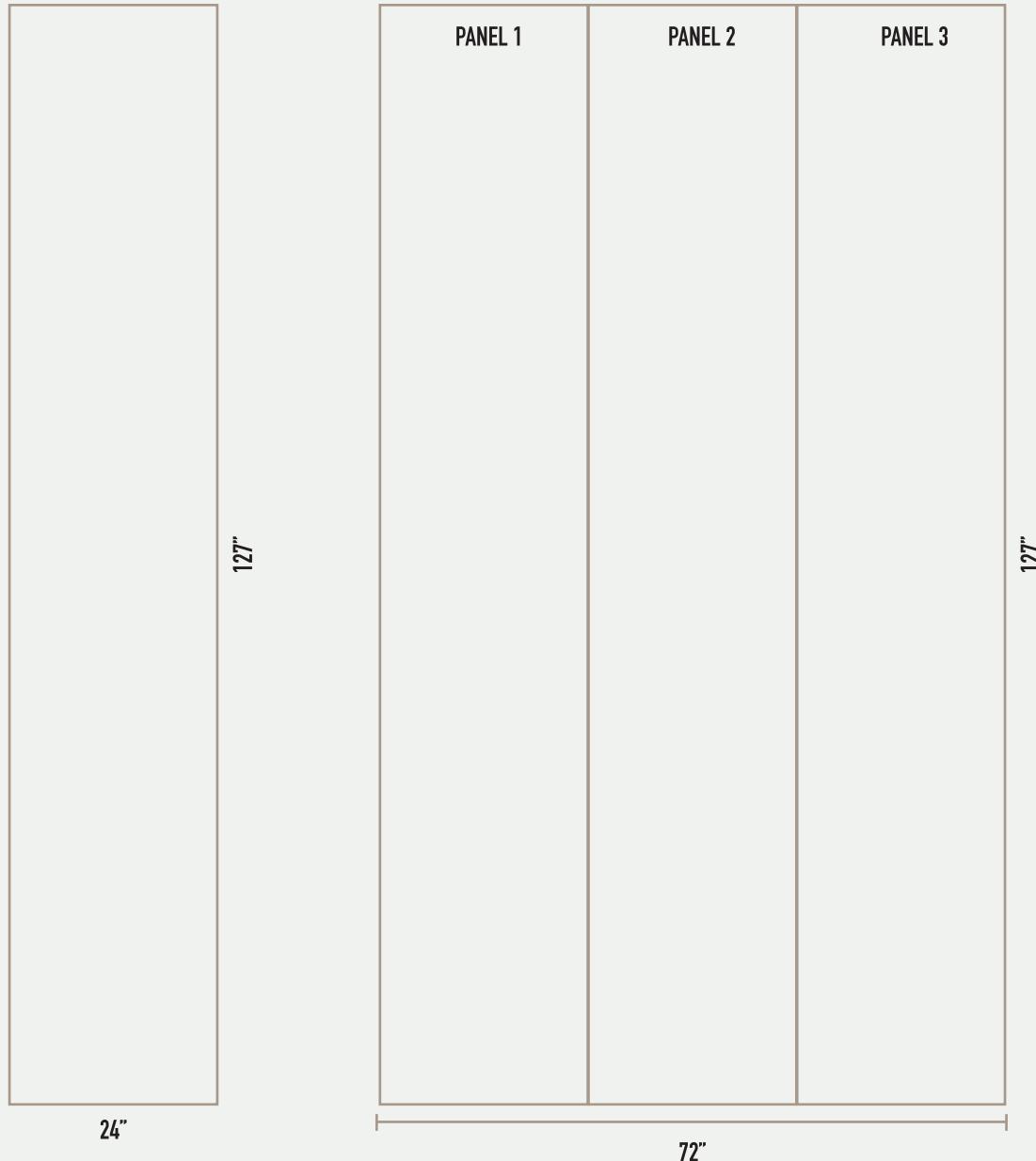
24" x 127"

60.96 x 322.58 cm

### STANDARD MURAL SIZE:

72" x 127"

182.88 x 322.58 cm



## SUBSTRATE SPECIFICATIONS

### CONSTRUCTION:

Ultra-white embossed vinyl face with laminated fabric backing. Backing is poly-cotton woven or polyester/pulp non-woven depending on face emboss.

### INSTALLATION:

Standard commercial wallcovering pastes, primers and techniques. For indoor use in environmentally controlled spaces.

### TYPE II PROPERTIES:

Passes all criteria for WA 101 Type II properties including:

- Break Strength
- Tear Strength
- Cold Crack
- Heat Aging
- Shrinkable
- Stain Resistance
- Coating Adhesion
- Colorfastness
- Washability
- Scrubability
- Blocking
- Crocking

### SPECIFICATIONS:

Federal Specification: CCC-408-D Type II\*

WA Specification: WA-101, NSF/ANSI 342 Sustainability Standard

NFPA Life Safety Code 101\*

### FIRE TESTING:

- ASTM-E84 Tunnel Test Passed Class A
- EU Class Flame (EN15102) Passed Class B, s2
- BS476 Parts 6&7 Passed all requirements
- CAN/ULC-S102 Passed all requirements

### SUSTAINABILITY:

NSF-342 Certified for Silver compliance for all 20oz wallcovering constructions

HPD - Health Production Declaration available

EPD - Environmental Production Declaration available

Low VOC - Meets California CDPH Standard for Schools and Offices

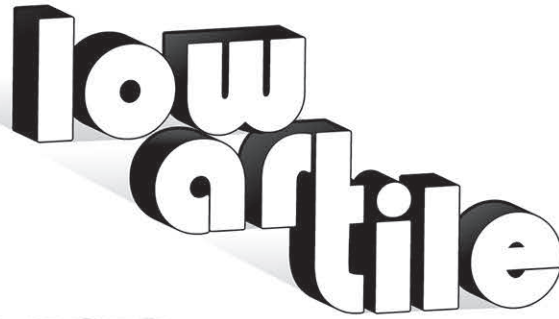
Meets or exceeds EU Toxicity standard

Naphthalene free formulation

Prop 65 compliant

Manufactured without the use of Brominated flame retardants





low  
art  
tile

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*Los Angeles*

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